

- Update your account information.**
Edit your account and contact information, listings, amenities, and social media through our member database, iDSS. Login by clicking "Members" at the top of discoverPHL.com and then choose "Update Your Listing" in the drop-down menu.
- Enhance your listing.**
Add images, events and deals to your online listing. Events and Deals appear as separate listings on our site and will help drive traffic to your business. Check out discoverPHL.com/events and discoverPHL.com/deals for examples.
- Use the Convention Calendar for new business leads.**
Pursue business opportunities by viewing upcoming conventions and events. You can access the Convention Calendar through the Members-Only section of discoverPHL.com.
- Attend PHLCVB Member Networking Events.**
Network with other members and **PHLCVB** staff at educational and social events held throughout the year. Contact membership@discoverPHL.com for more information on our events, including sponsorship information.
- Stay informed.**
Read the Convention Alerts, monthly Member Enews and event invitations you receive as a **PHLCVB** member.
- Follow us and share your news.**
Join our "Philadelphia CVB Members" group on LinkedIn, plus follow us on Facebook (facebook.com/discoverPHL), Twitter (twitter.com/discoverPHL; twitter.com/meetPHL), and Instagram (instagram.com/discover_phi). And, don't forget to send social@discoverPHL.com any news you would like us to share.
- Increase your visibility.**
All official **PHLCVB** print and web products provide opportunities for members to purchase prime, targeted advertisements. If you are interested in advertising, visit discoverPHL.com/advertising to learn more.
- Stay in touch.**
Please keep the **PHLCVB** in mind when new things are happening in your organization, and alert us of staff changes, renovations, news, awards, etc., so we can help share your news.
- Take Advantage of our Open-Source Assets.**
Download photos, videos, facts and sample copy about the City of Philadelphia on PHLpartners.com to use on your website and in your collateral. Or, visit discoverPHL.com/photos to access our full image library for photos and videos to use in promotional materials and on your website. Contact marketing@discoverPHL.com for more information.
- Schedule a Services Visit.**
Your Membership Services Manager will come and meet with you to review your account and ensure you are taking advantage of all **PHLCVB** member benefits.