

MEETINGS MEAN BIG BUSINESS IN PHILADELPHIA

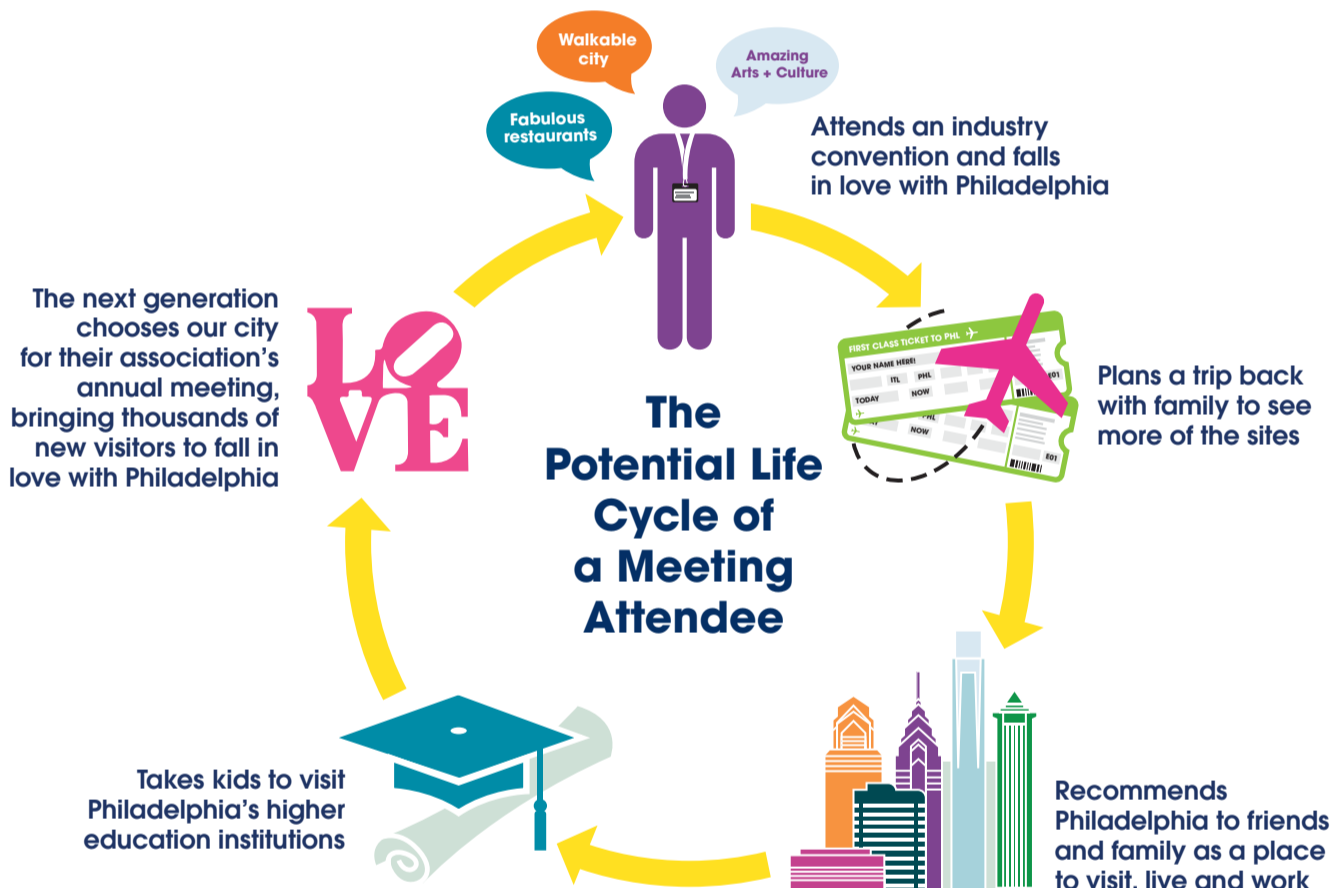
AND THE **PHLCVB** BRINGS THEM HERE.



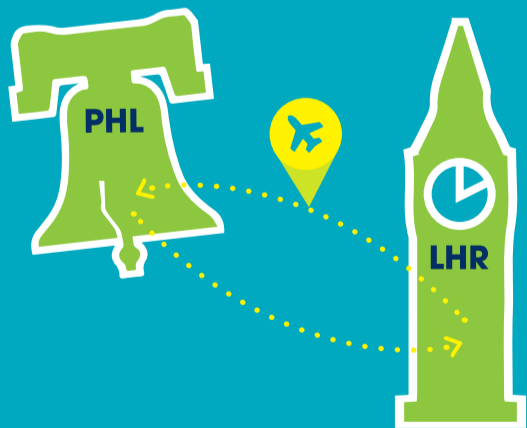
IN 2014

◀ **400,000+ VISITORS** brought in by more than **520 meetings and conventions** that were booked by the Philadelphia Convention & Visitors Bureau. That's enough people to stand shoulder-to-shoulder from Philadelphia to Atlantic City and back again.

▶ **65,000+ JOBS** in Philadelphia's hospitality industry supported in part by the **\$768 million economic impact of conventions and meetings**. That's more than the total number of full-time undergraduate students enrolled at Temple, Drexel, UPenn and Community College of Philadelphia.



SECURING FUTURE BUSINESS



Over the next 10 years, there are already meetings and conventions on the books that will bring to Philadelphia an estimated:

- 2.1 million visitors
- 2.7 million hotel nights

◀ **\$2 billion** to the local economy. That could buy 1.3 million round-trip nonstop flights from London to Philadelphia.

Thank you to the leadership of the Pennsylvania Convention Center Authority and the SMG leadership team, along with the staff of the Pennsylvania Convention Center, for their continued work and partnership in helping Philadelphia shine.

PHLCVB
Philadelphia Convention & Visitors Bureau

The official tourism promotion agency for the City of Philadelphia globally and the primary sales and marketing agency for the Pennsylvania Convention Center.

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Celebrating

NATIONAL TRAVEL & TOURISM WEEK MAY 2-10, 2015