

# WELCOME PROGRAM



The Philadelphia Convention & Visitors Bureau (PHLCVB) has developed a comprehensive welcome program for your attendees. We are ready and eager to show off our city and help you to produce a successful meeting! Together with city agencies, the retail community, hotels, restaurant associations and related hospitality industries, Philadelphia has created a program aptly named "Welcome Philadelphia." Components of our welcome program include:

- + GATEWAY WELCOME\***  
A customized, digital welcome message will greet your delegates upon arrival in each airport terminal.
- + HOTEL WELCOME\***  
All front-line hotel personnel and Convention Center staff will wear customized welcome buttons greeting your attendees.
- + PHL DEALS PROGRAM**  
Through this program, attendees will receive discounts at select attractions, restaurants, retail and entertainment venues. (Attendees may have to present their badge at some locations.) All promotions will be featured on **discoverPHL.com/deals** and promoted through tailored websites and electronic communications.
- + WELCOME BANNERS\***  
The City of Philadelphia and Center City District (CCD) have developed an exciting opportunity to display welcome banners, customized with the name of your meeting, on light poles along major streets downtown. These colorful and attractive banners can be displayed during the dates of your meeting. They are a terrific way to build interest and excitement about your convention among attendees and Philadelphians.
- + HOSPITALITY CORRIDORS**  
The CCD, a community-based organization, will provide uniformed Community Service Representatives (CSRs) along hospitality corridors during the major movements of your attendees to and from the Convention Center and hotels. The CSRs provide directions and give information about the city. Sidewalk sweepers, also part of the CCD, maintain the cleanliness of the downtown area.
- + PECO CROWN LIGHTS\***  
Along Philadelphia's skyline, the PECO Energy building features a brilliant light box that can be seen throughout the city and from major highways after dark. Your group's lighted welcome message can be arranged to run for three days through the **PHLCVB** Convention Services department (based on availability).
- + RESTAURANT/INFORMATION BOOTH\***  
The **PHLCVB** will staff an on-site booth located at the Convention Center during your show hours. Visitor services representatives can provide city information, brochures and sample menus, as well as make restaurant reservations.
- + CUSTOMIZED WEBSITE\***  
The **PHLCVB** will create a customized microsite featuring Philadelphia and special events taking place during your convention. There is no link to hotel or accommodation information from this microsite and it is available in multiple languages.



Welcome Banners



PECO Crown Lights

\*Some components require a minimum room block. Ask your **PHLCVB** contact for details.

**+ For more information about these services, visit [discoverPHL.com](http://discoverPHL.com) or call the PHLCVB's Convention Services department at 1-800-CALL-PHL.**

**PHLCVB**  
Philadelphia Convention  
& Visitors Bureau

**Pennsylvania  
Convention Center  
PHILADELPHIA**  
AN **SMG** MANAGED FACILITY