1. **EFFECTIVE MANAGEMENT.** By bringing in industry-leader SMG to oversee our beautiful downtown Pennsylvania Convention Center, it’s clear we’re further dedicating ourselves to transparent, accountable and professional management for your meeting.

2. **INDEPENDENCE AND FLEXIBILITY.** Exhibitors have the freedom to:
   - Set up and tear down within their 600-square foot booth area or show space.
   - Unload their personally owned vehicles using their own equipment, including dollies, luggage carriers, non-hydraulic carts, and two-to-four wheel hand trucks.
   - Use power tools and ladders (up to 6 feet) to set up and tear down exhibits.
   - Install signage and floor coverings.
   - Install and remove non-rented AV equipment.

3. **PERSONNEL CHOICE.** Exhibitors have the freedom to work with as many of their own full-time employees as needed to set up and tear down their booths.

4. **SIMPLE COMPUTER SETUP.** Exhibitors, show managers and customers have the freedom to set up and connect their own computers that are not rented, components and low-voltage power supply equipment for non-public use. (Our skilled labor will need to set up any rented equipment, registration and public-use computers.)

5. **SELF PROMOTION.** Show managers have the freedom to place, move and remove easels, signs, poster board materials and up to six pop-up signs.

6. **EASY DISPLAY SETUP.** Exhibitors, show managers and customers have the freedom to open boxes, stock shelves, set up, plug in, hang up and freely distribute their non-bulk products/literature within their 600-square foot booth area or show space.

7. **DISPLAY MAINTENANCE.** Exhibitors have the freedom to perform maintenance on their own display equipment after the initial setup.

8. **A SUPPORTIVE TEAM.** Each labor union shall establish a core workforce of hospitality focused show labor workers.

9. **SKILLED WORKERS.** Everyone on your team will be highly skilled and will have received specialized training in hospitality services.

10. **PURSUE HAPPINESS.** Make it a great meeting in our state-of-the-art meeting facility in the heart of one of the nation’s most dynamic, walkable, historic and visitor-friendly downtowns.