

OVERSEAS VISITORS TO PHILADELPHIA

2015 SNAPSHOT: INDIA

India is Philadelphia's fourth largest overseas market and is expected to surpass Germany in visitor volume to Philadelphia, becoming the third largest overseas market by 2020.



Total Indian Visitors to Philadelphia in 2015:

51,700



6% increase from 2014

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India's Ranking Among All Overseas Visitors



Amount Spent per Indian Visitor:

\$1,320



5% increase from 2014

Total Room Nights Sold in 2015 to Indian Visitors

214,089



6% increase from 2014

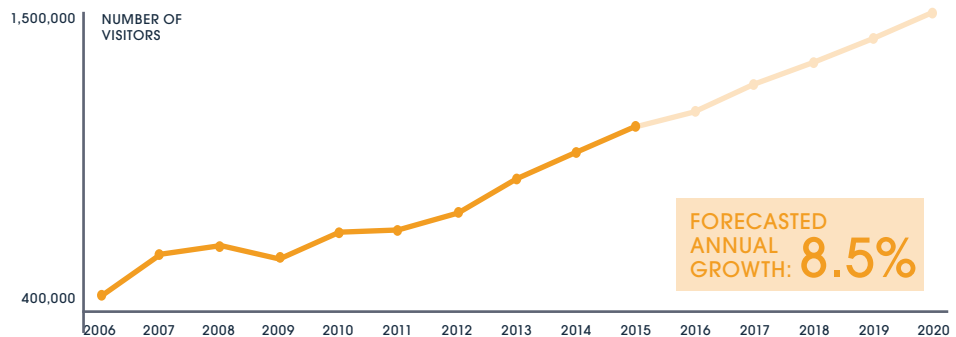
Percentage of Indian Visitors That Stayed in a Hotel:

33%

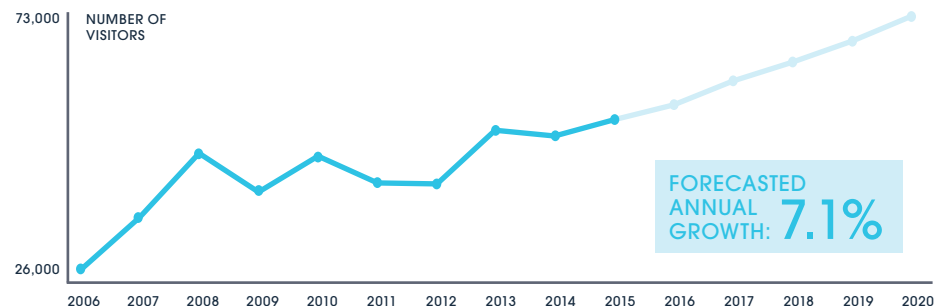


13% point decrease from 2014

Visitors from India to the U.S.



Visitors from India to Philadelphia



Interested in learning more about overseas visitation to Philadelphia?
Contact the **PHLCVB** Tourism team at **215-636-3303** or toursales@discoverPHL.com.

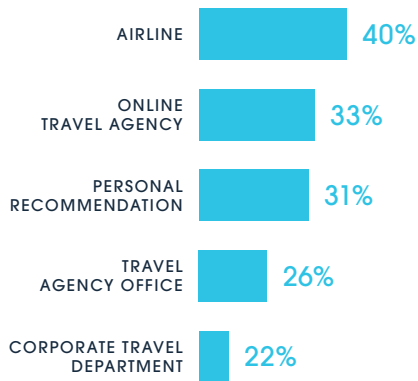
Sources: National Travel & Tourism Office (Profile Data), Tourism Economics, an Oxford Economics Company (Visitation/Spend)

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Philadelphia Convention & Visitors Bureau

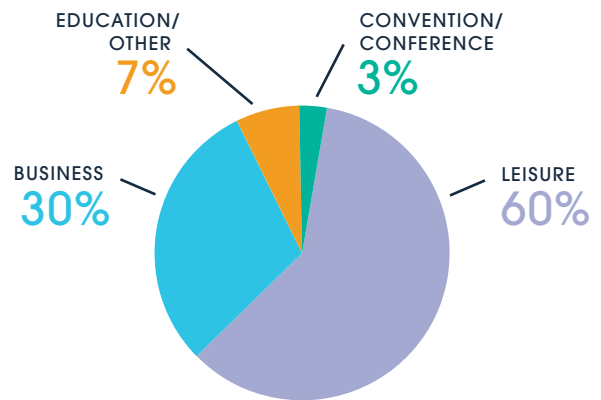
Top Activities for Visitors from India



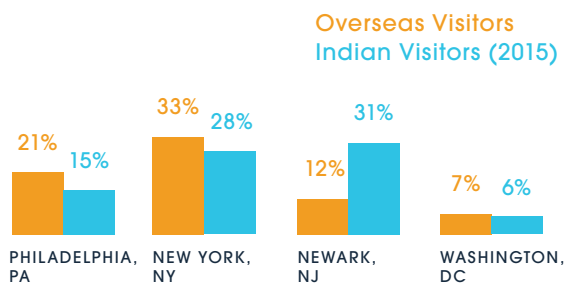
Main Information Sources for Visitors from India



Top Reasons for Traveling to Philadelphia

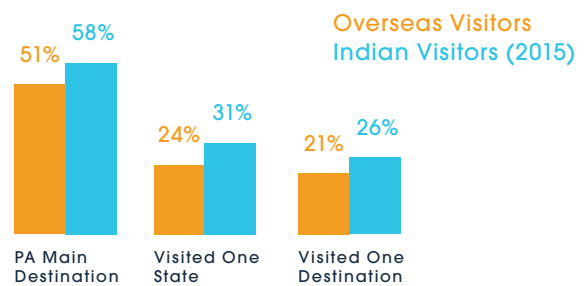


Port of Entry



Philadelphia has no direct flights from India currently.

Places Visited



The **PHLCVB** works with regional CVBs and tourism partners to promote the East Coast region to overseas visitors, encouraging them to visit several destinations within the region, including one or more nights in Philadelphia.

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