

As the official website of the Philadelphia Convention & Visitors Bureau, **discoverPHL.com** engages meeting planners, convention attendees, group tour operators, overseas international visitors and more looking for inspiration, information and offerings in Philadelphia. **discoverPHL.com** is a dynamic digital platform that allows you to connect with targeted, captive audiences.

### WHY ADVERTISE?

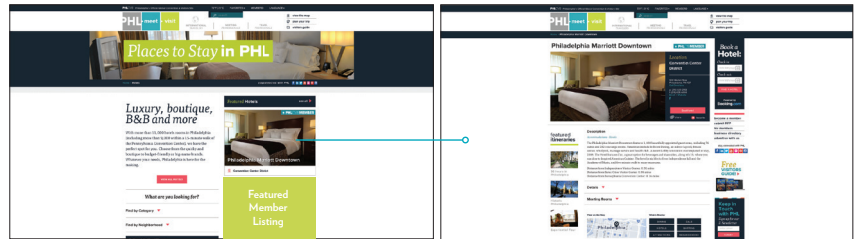
- discoverPHL.com plays a vital role in driving professional meeting planners and overseas international business and leisure travelers to make important decisions regarding accommodations, dining, tours, attractions and more
- Reach these active audiences when they are most receptive to your advertising message
- Ensure your messages are delivered when planners and visitors are making their decisions by using our digital enhancements
- Drive qualified traffic to your site with banner ads seamlessly integrated into site content

**MORE THAN 1.5 MILLION PAGE VIEWS IN 2016**

### FEATURED MEMBER LISTING

Upgrade to a Featured Listing and target your audience specifically to your category such as attractions, accommodations, dining, tours, entertainment, special event venues, shopping or sports.

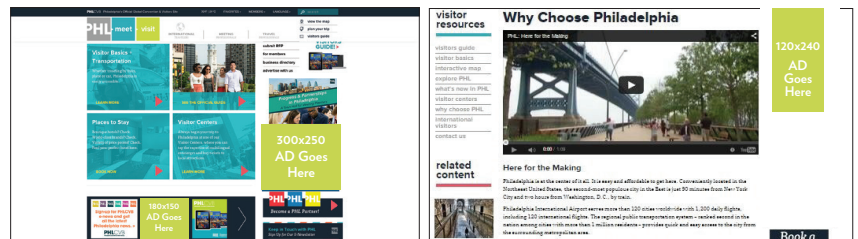
- All members receive an unlimited character count on their web listing with a PDF and embedded videos in listing, plus one main photo
- Featured member listings can add up to 9 additional gallery images
- Featured member listings also have fields for Instagram, Pinterest and other social URLs



**PRICING:** \$900 per year with print advertising  
\$1,200 per year without print buy

### RUN OF SITE BANNER ADS

- Gain high visual representation and exposure to meeting and travel professionals, and business and overseas visitors
- 120x240 | 300x250 | 180x150



**PRICING:** \$1,500 for 6 months  
\$3,000 for 1 year

FOR FURTHER ADVERTISING INQUIRIES, PLEASE CONTACT: