As the official website of the Philadelphia Convention & Visitors Bureau, discoverPHL.com engages meeting planners, convention attendees, group tour operators, overseas international visitors and more looking for inspiration, information and offerings in Philadelphia. discoverPHL.com is a dynamic digital platform that allows you to connect with targeted, captive audiences.

WHY ADVERTISE?

• discoverPHL.com plays a vital role in driving professional meeting planners and overseas international business and leisure travelers to make important decisions regarding accommodations, dining, tours, attractions and more

• Reach these active audiences when they are most receptive to your advertising message

• Ensure your messages are delivered when planners and visitors are making their decisions by using our digital enhancements

• Drive qualified traffic to your site with banner ads seamlessly integrated into site content

MORE THAN 1.5 MILLION PAGE VIEWS IN 2016

MULTIPLE ADVERTISING OPPORTUNITIES

FEATURED MEMBER LISTING

Upgrade to a Featured Listing and target your audience specifically to your category such as attractions, accommodations, dining, tours, entertainment, special event venues, shopping or sports.

• All members receive an unlimited character count on their web listing with a PDF and embedded videos in listing, plus one main photo

• Featured member listings can add up to 9 additional gallery images

• Featured member listings also have fields for Instagram, Pinterest and other social URLs

PRICING: $900 per year with print advertising
$1,200 per year without print buy

RUN OF SITE BANNER ADS

• Gain high visual representation and exposure to meeting and travel professionals, and business and overseas visitors

• 120x240 | 300x250 | 180x150

PRICING: $1,500 for 6 months
$3,000 for 1 year

FOR FURTHER ADVERTISING INQUIRIES, PLEASE CONTACT:

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