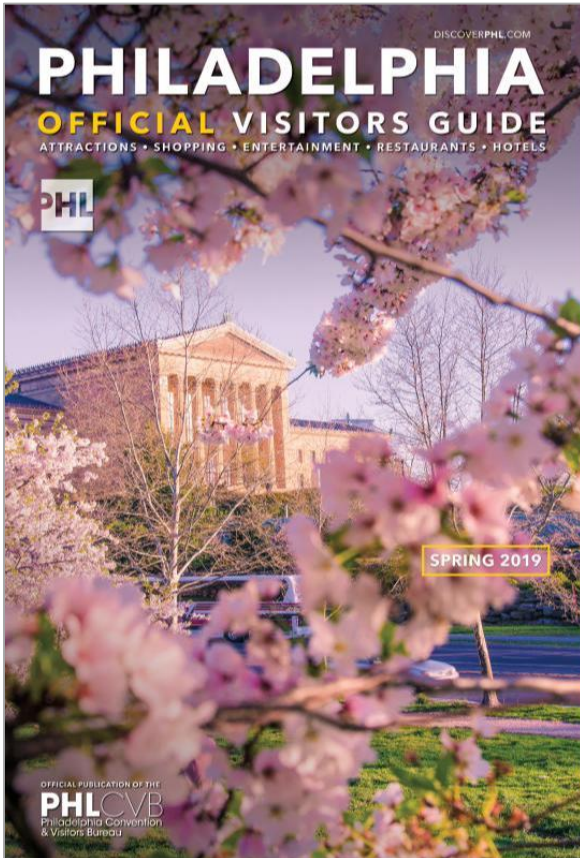


2019 PHLCVB Official Visitors Guide Fall/Winter Edition



With listings of attractions, tours, hotels and much more written for our visitors, advertising in the OVG guarantees you are reaching an audience interested in places to go, things to do and food to enjoy in Philadelphia and the surrounding area.

- Modern and upscale, the OVG supports your business and promotes the city of Philadelphia and surrounding area as a world-class destination.
- The Official Visitors Guide provides visitors with information about:
 - Attractions, Dining, Menu Pages, Entertainment & Nightlife, Accommodations, Shopping, Tours, Sports, Colleges & Universities, and many more.
- Distributed at the Independence Visitors Center, Pennsylvania Convention Center, Philadelphia area hotels, Philadelphia International Airport, PA State tourism centers, colleges & universities, Septa, Amtrak, area attractions, hospitals, local businesses, and many more locations.
- Visitors can view the online edition where all ads link to advertiser websites.
- Distribution is 250,000 per edition. Total annual distribution- 500,000
- Discounted rates available for PHLCVB members

View the [Spring/Summer Philadelphia OVG](#)

Space deadline: June 28

Material deadline: July 10

In market: September 2019 – March 2020

For rate information and to reserve space, please contact:

Meghan Cima, Senior Account Executive | PHLCVB Publications | mcima@phillymag.com | 610.304.2377

2019 PHLCVB Official Visitors Guide Fall/Winter Edition

FEATURED LISTING

Make your listing stand out from the rest by upgrading to a Featured Listing in the 2019 Fall/Winter Official Visitors Guide.

With editorial content written for our visitors, advertising in the guide guarantees you are reaching an audience interested in Philadelphia and the surrounding area.

About the 2019 PHLCVB Fall/Winter Philadelphia Official Visitors Guide:

- Distribution of 250,000 from September 2019 to March 2020
- Available online and at the Independence Visitors Center, Pennsylvania Convention Center, city hotels, Philadelphia International Airport, visitor/tourism centers, SEPTA stations, 30th Street Station, local businesses and more

Total Investment: \$750

Ad Reservation Details

Contact Meghan Cima, Senior Account Executive for PHLCVB Publications at mcima@phillymag.com or call 610-304-2377.

- Ad commitment deadline: June 28
- Ad materials deadline: July 10

View the [Spring/Summer Philadelphia OVG](#)

THE FASHIONISTA
Philadelphia's vibrant fashion scene is thriving in Philadelphia—clothes and shoes are too fine. Plus, the city offers plenty of options for amazing places to show off new outfits.

LIBRARY BELL CENTER The Liberty Bell Center's exhibit illustrates the 18th century past. Located on both Liberty and Independence Hall, it's not just a museum; it's a living history museum. libertybellcenter.org | 215-525-2100

INDEPENDENCE SEAPORT MUSEUM We're all about water! Family-friendly science and history programming, National Landmark Historic Ship, and brand new exhibits bring our region's waterways alive year-round. phillyseaport.org • 215-415-8655 | 215 S. Columbus Blvd Philadelphia, PA 19106

INDEPENDENCE NATIONAL HISTORICAL PARK Experience the challenges of the past—re-enactments in time but so important to how we think today when you visit Independence National Historical Park, you get the Independence Visitor Center, 6th and Market streets | 215-525-2100

DISCOVERPHILADELPHIA.COM

REAL, REAL LISTING

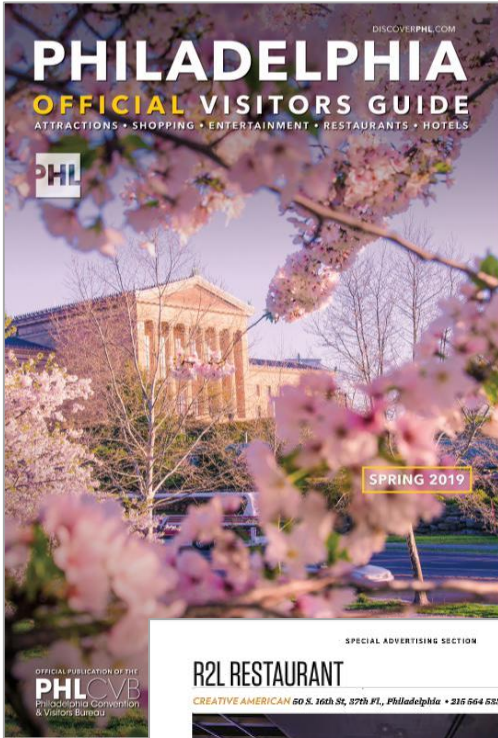
Independence Seaport Museum

We're all about water! Family-friendly science and history programming, National Landmark Historic ships, and brand new exhibits bring our region's waterways alive year-round.

phillyseaport.org • 215-415-8655
215 S. Columbus Blvd
Philadelphia, PA 19106

Featured Listing

2019 PHLCVB Official Visitors Guide Fall/Winter Edition



SPECIAL ADVERTISING SECTION

R2L RESTAURANT

CREATIVE AMERICAN 80 S. 16th St, 37th Fl., Philadelphia • 215 664 8337 • r2lrestaurant.com

DINING

MENU HIGHLIGHTS

RAW Tuna sashimi, curry, lime, soy + wasabi
SEARED Steak tartare, baby kale, parmesan, roasted shallot + garlic
TRIO Chilled lobster + avocado, roasted ahi top + horseradish, crisp skate cheek + cocktail prawns

GRILLED Tuffle, flatbread, arugula, lemon + parmesan
LOBSTER MAC + CHEESE
TOASTED Short rib + aged cheddar, nachos, grilled onion + cherry pepper relish
CHILLED Seafood + quinoa, 4 special shrimp, 4 crab claws + taste as desired

BRAISED SHORT RIB + FILET DUO 4 oz. rib, 6 oz. filet mignon + cultured breeding fat
28-DAY DRY AGED, BONE-IN RIBEYE 22 ounces, truffle + soy sauce
ROAST BEE AWAY FARMS PORK CHOP 28-oz. South Philly rumpsteak, broccolini, honey hot + aged provolone
2 1/2 LB. LOBSTER Roasted on the half shell, suffron glaze

One of Center City Philadelphia's most dramatic dining rooms, R2L sits 300 feet above the city on the 37th floor of Two Liberty Place, featuring wall-to-wall unobstructed, breathtaking panoramic views that span for over 40 miles. R2L is a sophisticated and convivial gathering place where locals and visitors alike come to meet, entertain and celebrate while being thrilled by our bird's eye view of Philadelphia and world-class, creative American food. Our professional, warm and inviting service staff round out a spectacular and unique atmosphere. Chef Donald Stern has created menus that cater to a variety of guest experiences. Our multiple private event rooms accommodate parties from 20-250 and large events for 350.

HOURS: DINNER: Monday-Saturday: 5pm-10pm, Sunday: 5pm-9pm. **HAPPY HOUR:** Monday-Friday: 4:30pm-6:30pm. **BAR:** Monday-Thursday: 4pm-1am, Friday-Saturday: 4pm-2am, Sunday: 4pm-10pm

MENU: Dinner, Late Night, Vegetarian, Gluten-Free
BAR: Happy Hour, Full Bar, Wine List
PAYMENTS: Cash, Visa, Mastercard, American Express ONLY
NOTES: Dress Code: Business-casual accepted, WFL, Buckeye Meetings, Private Parties, Events, Take-out

R2L

42 PHILADELPHIA CONVENTION & VISITORS BUREAU

MENU PAGES

Highlight your restaurant in the 2019 Fall/Winter Official Visitors Guide. With editorial content written for our visitors, advertising in the guide guarantees you are reaching an audience interested in Philadelphia and its fabulous food scene.

Your Menu Page Will Include:

- 1 Photo - 6"x 3.5" and 300 DPI (high res)
- Logo - vector format .AI or .EPS
- Copy: 100 words MAX
- Cuisine, Address, Phone Number, Website, Hours, Credit cards accepted or cash only
- Sample menu with 8-10 items with a short description for each item (10 words MAX per item)

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Member Rate: \$3,500 net

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SPECIAL ADVERTISING SECTION



Wilmington, Delaware & the Brandywine Valley

Wilmington, Delaware's Brandywine Valley is less than an hour's drive from Center City Philadelphia and offers a vibrant mix of history, culture and gardens. Plus, Delaware's shopping, dining and entertainment areas always tax-free.

Start your excursion by learning about the famed du Pont family and the legacy they have left behind by visiting Hagley Museum, site of the original DuPont Powder Company and location of the family's ancestral home. Tour the historic site, gunpowder demonstrations and visit Hagley's patent model collection—second largest in the United States.

The du Pont story continues at Winterthur Museum, Garden and Library. Here you can visit the 375-room mansion of Henry Francis du Pont and home of the foremost collection of American decorative arts. Guests will want to save time to visit its more than 1,000 acres of rolling hills and woodlands areas including 60 acres of manicured naturalistic gardens and the unique Rockwood Woods children's garden.

No visit to Wilmington is complete without a stop at Nemours Estate. Here visitors can take a self-guided tour of the 70-room mansion modeled after Marie Antoinette's La Patis Triumans and stroll through the finest example of a formal French garden in North America.

1-800-489-8444 | VISITWILMINGTONDE.COM

Full Page

SPECIAL ADVERTISING SECTION



American Helicopter Museum & Education Center
3220 American Boulevard, West Chester
Excitement awaits those who plunge into the captivating world of helicopters. Located in the Chadds Ford Rotary Wing Aviation, the nation's premier helicopter museum features the only XV-22 Osprey on public display in the world. Enjoy the kids' field day, experience hands-on exhibits, movies and climb aboard five interactive helicopters.
610-456-9600 | AMERICANHELICOPTERMUSEUM.COM

Chestnut Hill Business District
7600-8750 Germantown Avenue, Chestnut Hill
Known as Philadelphia's Garden District and named the "top holiday shopping destination in the region" by ENR Today, Chestnut Hill is a neighborhood imbued with art, dining, shopping and entertainment options. Located just 12 miles outside of downtown Philadelphia, visitors will find a charming historic village offering boutique businesses, warm hospitality, and picturesque settings.
215-247-6896 | CHESTNUTHILLPA.COM

Patriot Trails of Valley Forge & Montgomery County, PA
1400 N. State Line Drive, Ring of Pines
Venture outside Philadelphia and experience the rich Revolutionary War history of Montgomery County. Start your tour at Valley Forge National Historical Park, the legendary winter encampment site, then discover the historic homes, battlefields, and monuments throughout the county as you retrace the steps of George Washington and the Continental Army.
610-788-0381 | PATRIOTTRAILS.COM

Valley Forge Casino Resort
3100 First Avenue, Ring of Pines
Enjoy a vacation of endless possibilities. 24-hour gaming (600 slots & 50 live table games), six on-site restaurants, nightlife and live entertainment. Nearby excursions include the Valley Forge National Historical Park, the King of France Mill and American Treasure Trove Museum. Complimentary hotel guest shuttle within a 5-mile radius.
610-954-8118 | VFCASINO.COM

Quarter Page

EXCURSIONS

This section will include editorial content on attractions located outside of the city of Philadelphia. Your brand can choose from 3 sizes for your formatted ads: full, half and quarter pages.

Your Excursion Page Will Include:

- Client-supplied image(s) and logo
- Description of business
- Address, website and phone number

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