

# PHLCVB

Philadelphia Convention & Visitors Bureau

## CONVENTION ALERT



### APHA 2019

ANNUAL MEETING & EXPO  
PHILADELPHIA | NOV. 2 - 6

CREATING THE HEALTHIEST NATION:  
FOR SCIENCE. FOR ACTION. FOR HEALTH.

#### **CONFERENCE INFORMATION**

American Public Health Association  
November 2-6, 2019  
<https://www.apha.org>

**TWITTER:** @PublicHealth

**FACEBOOK:** <https://www.facebook.com/AmericanPublicHealthAssociation>

#### **Group Description:**

APHA champions the health of all people and all communities. It strengthens the public health profession and speaks out for public health issues and policies backed by science. It is the only organization that influences federal policy, has a nearly 150-year perspective and brings together members from all fields of public health.

**Mission:** Improve the health of the public and achieve equity in health status

**Anticipated Attendance:** 10,000 - 12,000

#### **Delegate Profile:**

Public Health Professionals, Agencies and Students

#### **Meeting Contact(s):**

Georges Benjamin, Executive Director  
Anna Keller, Director of Conventions  
Natalie Koo, Assistant Director of Conventions  
Mariza Silva, Senior Meetings Manager  
Lynn Schoen, Exhibits Manager  
Angelica Walker, Marketing Manager

**Headquarter Hotel:** Philadelphia Marriott Downtown

#### **Citywide Hotel Summary/Hotel Room Flow:**

Day/Date	Total Blocked	Picked up as of 10/21
10/29/19	6	6
10/30/19	53	53

10/31/19	88	90
11/1/19	1,138	1,115
11/2/19	3,093	3,060
11/3/19	4,512	4,497
11/4/19	4,626	4,616
11/5/19	3,747	3,732
11/6/19	691	685
11/7/9	5	5
11/8/19	1	1
<b>TOTALS</b>	<b>17,960</b>	<b>17,860</b>

**Official Hotels:**

<b>Contracted Hotels</b>	<b>Blocked on Peak</b>	<b>Peak Pick up as of</b>
Aloft Hotel	98	98
Best Western Plus	63	63
The Notary	366	365
Doubletree by Hilton	175	175
Embassy Suites Hotel	171	171
Hampton Inn	201	201
Hilton Garden Inn	166	165
Hilton Penn's Landing	194	193
Holiday Inn Penn's Landing	75	75
Holiday Inn Express Midtown	100	100
Home2Suites Philadelphia	123	123
Le Méridien Philadelphia	103	103
Loews Philadelphia Hotel	248	248
Philadelphia 201	470	470
Philadelphia Marriott	1,098	1,098
Residence Inn	124	123
Ritz-Carlton Hotel	100	100
The Bellevue	49	49
Philadelphia Marriott Old City	98	98
The Warwick	180	180
The Westin	150	149
The Windsor Suites	74	72
Wyndham Historic District	200	200
<b>TOTAL</b>	<b>4,626</b>	<b>4,619</b>

**Peak Blocked Rooms:** 4,626

**Peak Picked up Rooms:** 4,619

**Total Blocked Room Nights:** 17,960

**Total Picked-up Room Nights:** 17,860

**Housing Bureau:** Spargo, Inc.

**Housing Desk Location:** Grand Hall

**Housing Desk Hours:**

Sunday, November 3 <sup>rd</sup>	7:30 AM – 6:00 PM
Monday, November 4 <sup>th</sup>	7:30 AM – 5:00 PM
Tuesday, November 5 <sup>th</sup>	7:30 AM – 5:00 PM
Wednesday, November 6 <sup>th</sup>	7:30 AM – 12:30 PM

**MAJOR EVENTS AT THE PENNSYLVANIA CONVENTION CENTER**

**Exhibition Dates/Hours:**

Sunday, November 3 <sup>rd</sup>	1:30 – 6:00 PM
Monday, November 4 <sup>th</sup>	9:00 AM – 5:00 PM
Tuesday, November 5 <sup>th</sup>	9:00 AM – 5:00 PM

**Exhibit Set up Dates/Hours:**

Friday, November 1 <sup>st</sup>	1:00 PM – 6:00 PM
Saturday, November 2 <sup>nd</sup>	8:00 AM – 6:00 PM
Sunday, November 3 <sup>rd</sup>	8:00 AM – 12:00 PM

**Exhibit Breakdown Dates/Hours:**

Tuesday, November 5 <sup>th</sup>	5:00 PM – 10:00 PM
Wednesday, November 6 <sup>th</sup>	8:00 AM – 2:00 PM

**Number of Booths:** 437**Decorator/General Contractor:** Freeman**AV Supplier:** Freeman**Registration Location:** Grand Hall**Registration Dates/Hours:**

Sunday, November 3 <sup>rd</sup>	7:30 AM – 6:00 PM
Monday, November 4 <sup>th</sup>	7:30 AM – 5:00 PM
Tuesday, November 5 <sup>th</sup>	7:30 AM – 5:00 PM
Wednesday, November 6 <sup>th</sup>	7:30 AM – 12:30 PM

**Schedule of Events:**

<b>Saturday, November 2<sup>nd</sup></b>	
8:00 AM – 9:00 PM	Business and Hosted Meetings
8:00 AM – 5:00 PM	Pre-Convention Workshops*
9:00 AM – 5:00 PM	APHA Learning Institutes*
3:00 – 6:00 PM	Governing Council Session I
6:30 – 8:00 PM	Council of Affiliates Awards Reception*
<b>Sunday, November 3<sup>rd</sup></b>	
7:30 AM – 6:00 PM	On-Site Registration
7:00 AM – 9:00 PM	Business and Hosted Meetings
8:00 AM – 6:00 PM	APHA Learning Institutes
9:30 - 11:00 AM	Navigate & Network: Orientation
12:00 - 1:30 PM	Opening General Session
1:30 – 6:00 PM	<b>Grand Openings:</b> <ul style="list-style-type: none"> <li>• Public Health Expo</li> <li>• Industry Expert Theater</li> <li>• APHA Press Book Signing Party</li> </ul>
2:00 – 6:00 PM	Poster Sessions**
2:00 - 4:30 PM	Film Festival Kick-off Session
3:30 – 6:00 PM	APHA Public Hearings

5:30 – 7:00 PM	APHA Dance Party - Learn the dance!
6:00 – 9:00 PM	Social Hours and Business Meetings
<b>Monday, November 4<sup>th</sup></b>	
7:30 AM – 5:00 PM	On-Site Registration
6:30 – 8:00 AM	Business and Hosted Meetings
6:30 – 8:00 AM	Cancer Forum Breakfast*
7:00 AM - 5:30 PM	<ul style="list-style-type: none"> <li>• Wellness Center</li> <li>• Mix and Mingle Lounge</li> <li>• APHA TV Studio</li> </ul>
8:30 AM - 4:30 PM	<ul style="list-style-type: none"> <li>• Scientific Sessions (Oral &amp; Roundtable) <ul style="list-style-type: none"> <li>• Special Sessions</li> </ul> </li> </ul>
9:00 AM – 5:00 PM	Public Health Expo
10:00 AM – 5:00 PM	<ul style="list-style-type: none"> <li>• Industry Expert Theater</li> <li>• Social Media Lab</li> </ul>
10:30 AM – 12:00 PM	Feature Film Session
10:30 AM – 4:00 PM	Poster Sessions*
12:00 – 1:00 PM	Lunch Hour
12:30 – 2:00 PM	<p style="text-align: center;">Ticketed Lunch Events*</p> <ul style="list-style-type: none"> <li>• ENV Section - Rebecca A. Head Luncheon <ul style="list-style-type: none"> <li>• MCH - Martha May Eliot Luncheon</li> </ul> </li> </ul>
1:00 - 2:30 PM	Feature Film Session
5:00 - 6:30 PM	Monday General Session
6:30 – 9:00 PM	Business Meetings and Social Hours
<b>Tuesday, November 5<sup>th</sup></b>	
7:30 AM – 5:00 PM	On-Site Registration
6:30 – 8:00 AM	Business Meetings
6:30 – 8:00 AM	CBPHC Breakfast*
7:00 AM - 5:30 PM	Wellness Center
8:00 – 10:00 AM	Latino Caucus Helen Rodriguez-Trias Breakfast*
8:30 AM - 6:30 PM	<ul style="list-style-type: none"> <li>• Scientific Sessions (Oral and Roundtable) <ul style="list-style-type: none"> <li>• Special Sessions</li> </ul> </li> </ul>
9:00 AM - 12:30 PM	Governing Council Session II
9:00 AM – 5:00 PM	Public Health Expo
10:00 AM – 5:00 PM	<ul style="list-style-type: none"> <li>• Industry Expert Theater</li> <li>• Social Media Lab</li> </ul>
10:30 AM – 12:00 PM	Feature Film Session
9:00 AM – 4:00 PM	Poster Sessions*
12:00 – 1:00 PM	Lunch Hour
12 :00 – 2:00 PM	OHS Section Luncheon*

12:30 – 2:00 PM	Ticketed Lunch Events* <ul style="list-style-type: none"> <li>• STATS Luncheon (subsidized by NORC) <ul style="list-style-type: none"> <li>• PHEHP Awards Lunch</li> <li>• Public Health Nursing Luncheon</li> </ul> </li> </ul>
12:30 - 2:30 PM	OH Section Business Lunch (subsidized by the OH Section)*
2:00 – 5:00 PM	Governing Council Session III
6:30 – 9:00 PM	Public Health Awards Ceremony and Reception
6:30 – 9:00 PM	Business Meetings and Social Hours
<b>Wednesday, November 6<sup>th</sup></b>	
7:30 a.m. - 12:30 PM	On-Site Registration
6:30 - 8:00 AM	Business Meetings
7:00 AM - 12:30 PM	Wellness Center
8:30 AM – 2:00 PM	<ul style="list-style-type: none"> <li>• Scientific Sessions (Oral and Roundtable) <ul style="list-style-type: none"> <li>• Special Sessions</li> </ul> </li> </ul>
12:30 – 2:00 PM	International Health Luncheon*
2:30 – 4:00 PM	Closing General Session

**WELCOME PROGRAM**

**City Information\Restaurant Booth Dates/Hours:**

Sunday, November 3 to Tuesday, November 5, 10:00 AM – 4:00 PM

**City Information\Restaurant Booth Location:** 12<sup>th</sup> & Arch Street Booth

**Hotel Buttons Delivery Date:** October 29

**Center City District Banner Dates:** October 29

**SHUTTLE SCHEDULE**

**Shuttle Bus Service Desk:** Located at 12<sup>th</sup> & Arch Street – 310-900-9525

**Hotels Serviced:** Hilton Penn’s Landing  
Philadelphia Marriott Old City  
Holiday Inn Express Penn’s Landing

**Hours of Service:** Saturday, November 2: 7:00 AM – 7:00 PM (Every 30 Minutes)  
Sunday, November 3: 7:00 AM – 12:00 PM (Every 10-15 Minutes)  
4:00 PM – 9:00 PM (Every 30 Minutes)  
Monday, November 4: 6:00 AM – 10:00 AM (Every 10-15 Minutes)  
4:00 PM – 9:00 PM (Every 30 Minutes)  
Tuesday, November 5: 6:00 AM – 10:00 AM (Every 10-15 Minutes)  
4:00 PM – 9:00 PM (Every 30 Minutes)  
Wednesday, November 6: 6:00 AM – 10:00 AM (Every 10-15 Minutes)  
10:00 AM – 4:00 PM (Every 30 Minutes)

**Accessible Transportation Provided to/from All Hotels as Needed:**

Saturday, November 2 7:00 AM – 7:00 PM  
Sunday, November 3 7:00 AM – 9:00 PM  
Monday, November 4 6:00 AM – 9:00 PM  
Tuesday, November 5 6:00 AM – 9:00 PM  
Wednesday, November 6 6:00 AM – 4:30 PM

**CONTACT INFORMATION**

**PHLCVB Sales Contact:** Devon Whitaker, National Accounts Director

**PHLCVB Convention Services:** Mariya Brewer, CMP, Convention Services Manager

**PCCA Event Manager:** Austin Connors, Event Manager

**PCCA Sales Manager:** Russell Kice, CMP