

PHLCVB

Philadelphia Convention & Visitors Bureau

Convention Alert:

 Academy of Nutrition
and Dietetics

FNCE[®] 2019

Food & Nutrition Conference & Expo™

Philadelphia, PA | October 26–29

CONFERENCE INFORMATION

TWITTER: <https://twitter.com/eatrightFNCE>

FACEBOOK: <https://www.facebook.com/eatrightPRO/>

INSTAGRAM: @eatright_pro

#FNCE is the one and only official hashtag for the conference

Group Description: The Food & Nutrition Conference & Expo™ is the annual conference and expo of the Academy of Nutrition and Dietetics and the world's largest annual meeting of food and nutrition professionals. With educational sessions, lectures, briefings and culinary demonstrations, FNCE® brings members, professionals and the media together during October. Academy press releases for FNCE® share the highlights of the annual event as well as recipients of the Academy's highest awards and featured speakers and lecturers present at the event.

Mission: The Academy's vision is a world where all people thrive through the transformative power of food and nutrition, and, with this, the Academy's defined goals and strategies help in achieving our mission

Anticipated Attendance: 10,000+

Anticipated % International Attendance: 5-10%

Delegate Profile: Audience will be comprised of approximately 10,000+ food and nutrition professionals (Registered Dietitian Nutritionists (RD/RDN) and Dietetic Technicians, Registered (NDTR)) with over 60% carrying a minimum of a Master's degree (all with Baccalaureate). Ratio male/female: 96% Female; 4% male. Distinguished Guests Present: 60 countries; 20+ nonprofit CEOs/Presidents

Meeting Contact(s):

Diane Enos, Chief Learning Officer

Mary Wolski, Director Conference & Event Services

Lori Granich, Director, Lifelong Learning & Engagement

Chirag Patel, Senior Manager, Conference & Event Services

Erin Cannon, Senior Manager, Conference & Event Services

Rebecca McHale, Manager, Conference & Event Services

Ryan Crinnigan, Manager, Lifelong Learning & Engagement

Nicole Barrett, Manager, Learning Initiatives

Susan Baron, Senior Manager, Online Learning

Headquarter Hotel: Philadelphia Marriott Downtown

Citywide Hotel Summary/Hotel Room Flow:

Day/Date	Total Blocked	Pickup as 9/30/19
Mon. 10/21/19	75	21
Tues. 10/22/19	126	58
Wed. 10/23/19	376	168
Thurs. 10/24/19	1,093	494
Fri. 10/25/19	2,418	1,664
Sat. 10/26/19	3,766	3,533
Sun. 10/27/19	3,816	3,702
Mon. 10/28/19	3,609	3,344
Tues. 10/29/19	770	440
Wed. 10/30/19	87	18
Total	16,148	13,449

Official Hotels:

Contracted Hotels	Blocked on Peak	Pickup on Peak as of 9/30/19
Aloft	98	91
Best Western Plus	35	32
Marriott	1,107	1,094
Doubletree	100	96
Embassy Suites	175	176
Four Points	25	24
Hampton Inn	126	126
Hilton Garden Inn	210	207
Holiday Inn Express Midtown	109	101
Home 2 Suites	125	126
Le Meridien	125	111
Loews	250	235
Philadelphia 201	400	396
Residence Inn	100	84
Sonesta	106	104
Bellevue	100	94
The Logan	85	85
The Notary	350	338
Ritz Carlton	100	92
Fairfield Inn & Suites	40	40
The Windsor	50	50
TOTAL	3,638	3,702

Peak Blocked Rooms: 3,816

Peak Picked up Rooms: 3,702

Total Blocked Room Nights: 16,148

Total Picked-up Room Nights: 13,449

Housing Bureau: onPeak

Housing Desk Location: Broad Street Atrium

Housing Desk Hours:

Saturday, October 26, 2019	8 a.m. – 5 p.m.
Sunday, October 27, 2019	7 a.m. – 3 p.m.
Monday, October 28, 2019	7 a.m. – 3 p.m.
Tuesday, October 29, 2019	7 a.m. – 12 p.m.

MAJOR EVENTS AT THE PENNSYLVANIA CONVENTION CENTER

Exhibition Dates/Hours:

Sunday, October 27, 2019	9:00 a.m. – 3:30 p.m.
Monday, October 28, 2019	9:00 a.m. – 3:30 p.m.
Tuesday, October 29, 2019	9:00 a.m. – 1:00 p.m.

Exhibit Set up Dates/Hours:

Thursday, October 24, 2019	9:00 a.m. – 4:30 p.m.
Friday, October 25, 2019	8:00 a.m. – 4:30 p.m.
Saturday, October 26, 2019	8:00 a.m. – 6:00 p.m.

Exhibit Breakdown Dates/Hours:

Tuesday, October 29, 2019	1:00 p.m. – 6:00 p.m.
Wednesday, October 30, 2019	8:00 a.m. – 12:00 p.m.

Number of Booths: 380

General Contractor: GES

AV Supplier: onServices AV

Registration Location: Broad Street Atrium

Registration Dates/Hours:

Friday, October 25, 2019	8:00 a.m. – 5:00 p.m.
Saturday, October 26, 2019	8:00 a.m. – 5:00 p.m.
Sunday, October 27, 2019	7:00 a.m. – 3:00 p.m.
Monday, October 28, 2019	7:00 a.m. – 3:00 p.m.
Tuesday, October 29, 2019	7:00 a.m. – 12:00 p.m.

SCHEDULE OF EVENTS @ PENNSYLVANIA CONVENTION CENTER

	Friday, October 25	
8 a.m. – 5 p.m.	Registration	Broad Street Atrium
	Saturday, October 26	
8 a.m. – 5 p.m.	Registration	Broad Street Atrium
9 a.m. – 3 p.m.	Off-Site FNCE Excursions	
11:30 a.m. – 3 p.m.	Pre-FNCE Workshop	
4 p.m. – 6 p.m.	Opening General Session	Hall C
	Sunday, October 27	
7 a.m. – 3 p.m.	Registration	Broad Street Atrium
8 a.m. – 5 p.m.	Education Sessions	
9 a.m. – 2 p.m.	Poster Sessions	Exhibit Hall E
9 a.m. – 3:30 p.m.	Expo Hall	Exhibit Hall DE
	Monday, October 28	
7 a.m. – 3 p.m.	Registration	Broad Street Atrium
8 a.m. – 5 p.m.	Education Sessions	
9 a.m. – 1 p.m.	Poster Sessions	Exhibit Hall DE
9 a.m. – 1 p.m.	Expo Hall	Exhibit Hall DE
10 a.m. – 12 p.m.	Member Showcase	Hall C

	Tuesday, October 29	
7 a.m. – 12 p.m.	Registration	Broad Street Atrium
8 a.m. – 1:30 p.m.	Educational Sessions	
9 a.m. – 1 p.m.	Poster Sessions	Exhibit Hall DE
9 a.m. – 1 p.m.	Expo Hall	Exhibit Hall DE
2 p.m. – 3:30 p.m.	Closing General Session	Hall C

WELCOME PROGRAM

Information Restaurant Booth Dates/Hours: Saturday – Tuesday, staffed by PCC

Information Restaurant Booth Location: Broad Street Atrium

Hotel Buttons Delivery Date: Monday, October 21

Center City District Banner Dates: Monday, October 21

SHUTTLE INFORMATION

SHUTTLE PROVIDER: Kushner (see attached for schedule)

HOSPITALITY ZONE ACTIVITIES

Registration: Broad Street Atrium

Major Entrances to be utilized: Broad Street, Marriott Walkway

Shuttle drop-offs: Arch Street between 12th & 13th Streets

Pedestrian activity: Arch Street, Broad Street, 12th Street

CONTACT INFORMATION

PHLCVB Sales Contact: Wendy Petersen, Senior National Accounts Director

PHLCVB Convention Services: Janice Telstar, CMP, Vice President, Convention Services

PCC Event Manager: Elizabeth Hudock, Senior Event Manager

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Shuttle Service to the Pennsylvania Convention Center

Complimentary shuttle service is provided between Pennsylvania Convention Center and the official FNCE hotels listed on this flyer. Please see the sign in your hotel lobby for any additional information or changes. If you have questions about the shuttle or need to make an advance reservation for a wheelchair-accessible shuttle, please see the shuttle supervisor at PCC or call KUSHNER & ASSOCIATES at **(310) 597-1673**.

Routes & Boarding Locations

	<u>Hotel</u>	<u>Boarding Location</u>
Route #1	Sonesta Downtown Rittenhouse Square	Curbside on 18 th Street (across from hotel)
	Embassy Suites Philadelphia Center City	Curbside on 18 th Street
	- The Logan Philadelphia	At the Embassy Suites Philadelphia Center City
	- The Windsor Suites	At the Embassy Suites Philadelphia Center City
	Philadelphia 201 Hotel	Curbside on 17 th Street (across from hotel valet)
Route #2	The Bellevue Hotel Philadelphia	Curbside on Broad Street
	Holiday Inn Express Midtown	Curbside on Walnut Street
Route #3	DoubleTree by Hilton Philadelphia Center City	Curbside on Broad Street
	Fairfield Inn & Suites Philadelphia Downtown City Center	Curbside on Spruce St. at 13 th St.

Hotels located within walking distance of the Pennsylvania Convention Center:

Aloft Philadelphia Downtown	Loews Philadelphia Hotel
Four Points by Sheraton Philadelphia City Center	Philadelphia Marriott
Hampton Inn Center City Philadelphia	Residence Inn Philadelphia Center City
Hilton Garden Inn Philadelphia Center City	The Notary Hotel, Autograph Collection
Home2Suites by Hilton Philadelphia City Center	Ritz Carlton Philadelphia
Le Meridien, a Starwood Hotel	

Convention Shuttle Schedule

FNCE shuttle will disembark/board at the PCC on Arch Street between Broad & 13th

Saturday, October 26, 2019	7:00 am – 12:00 pm	Every 15-20 minutes
	12:00 pm – 6:30 pm *	Every 10-15 minutes
Sunday, October 27, 2019	7:00 am – 10:30 am	Every 10-15 minutes
	10:30 am – 2:00 pm	<i>No Shuttle Service</i>
	2:00 pm – 5:30 pm *	Every 10-15 minutes
Monday, October 28, 2019	7:00 am – 10:30 am	Every 10-15 minutes
	10:30 am – 2:00 pm	<i>No Shuttle Service</i>
	2:00 pm – 5:30 pm *	Every 10-15 minutes
Tuesday, October 29, 2019	7:00 am – 4:00 pm*	Every 15-20 minutes

* Indicates time last shuttle departs PCC to return to hotels.

Last shuttle departs hotels coming to PCC approximately 60 minutes prior to this time.

Please see backside of flyer for more important transportation information!

Shuttle Service for Evening Receptions October 26-28

Evening shuttle boards/disembarks from Philadelphia Marriott (12th Street)

As a courtesy for those attending receptions at the Philadelphia Marriott & Loews hotels there will be shuttle service on the evenings of October 26-28. Shuttle Routes #1-3 will receive limited service every 30-35 minutes to/from the 12th Street side of the Philadelphia Marriott – please report to the 12th Street side of the Marriott to find FNCE shuttle staff.

Saturday, October 26	6:30 pm – 10:00 pm *
Sunday, October 27	5:30 pm – 10:30 pm *
Monday, October 28	5:30 pm – 10:30 pm *

* Indicates time last shuttle departs Philadelphia Marriott (12th St) going to Routes #1-3.

Last shuttle departs hotels coming to Philadelphia Marriott (12th St) approximately 60 minutes prior to this time.

Hotel Locator Map



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|---|---|
| 1. Aloft Philadelphia Downtown | 10. Le Meridien, a Starwood Hotel |
| 2. The Bellevue Hotel Philadelphia | 11. Loews Philadelphia Hotel |
| 3. Doubletree by Hilton Philadelphia Center City | 12. The Logan Philadelphia |
| 4. Embassy Suites Philadelphia Center City | 13. The Notary, an Autograph Collection Hotel |
| 5. Fairfield Inn & Suites by Marriott | 14. Philadelphia 201 Hotel |
| 6. Hampton Inn Center City Philadelphia | 15. Philadelphia Marriott |
| 7. Hilton Garden Inn Philadelphia City Center | 16. Residence Inn by Marriott Philadelphia |
| 7. Four Points by Sheraton Philadelphia City Center | 17. Ritz Carlton Philadelphia |
| 8. Holiday Inn Express Midtown | 18. The Windsor Suites |
| 9. Home2Suites Philadelphia Convention Center | 19. Sonesta Philadelphia Rittenhouse Square |