WELCOME PROGRAM

The Philadelphia Convention & Visitors Bureau is ready and eager to show off our city and help you to welcome attendees to your event. Together with city agencies, the retail community, hotels, restaurant associations and related hospitality industries, Philadelphia has created a program aptly named “Welcome Philadelphia.” Components of our welcome program include:

**Gateway Welcome**
Customized, digital welcome messages will greet your delegates upon arrival in each airport terminal.

**Hotel Welcome**
Front line hotel personnel and Convention Center staff can wear event-branded welcome buttons greeting your attendees.

**Welcome Banners**
The City of Philadelphia and Center City District (CCD) have developed an exciting opportunity to display welcome banners, customized for your event, on light poles along major downtown streets. These colorful and attractive banners can be displayed during the dates of your meeting. They are a terrific way to build interest and excitement about your convention among both attendees and Philadelphians.

**Hospitality Corridors**
Center City District, a community-based organization, can provide uniformed Community Service Representatives (CSRs) along hospitality corridors during the major movements of your attendees to and from the Convention Center and hotels. The CSRs provide directions and give information about the city.

**Peco Crown Lights**
The PECO Energy building sits prominently on Philadelphia’s skyline. Its lightbox illuminates the night sky and can be seen throughout the city and from major highways. Your group’s welcome message can run for three nights during your event, based on availability.

**Restaurant/Information Booth**
The PHLCVB can staff an on-site booth at the Convention Center during your show hours. Visitor services representatives will provide city information, brochures and sample menus, as well as assist with restaurant reservations.

**Web Microsite**
A welcome message and information about special events taking place in Philadelphia during your convention can be included on your event’s microsite on discoverphi.com, which also provides information about attractions, dining, and links to your event information, registration and housing block.

NOTE: Complimentary for conventions booking 3,000+ rooms on peak night; fees may apply for conventions with less than 3,000 rooms.

QUESTIONS? Contact the PHLCVB Convention Services department at 1-800-CALL-PHL.