

PHLCVB

Philadelphia Convention & Visitors Bureau



CONFERENCE INFORMATION:

Group Description: The National Association of Independent Schools (NAIS) is a nonprofit membership association that provides services to more than 1,800 schools and associations of schools in the United States and abroad, including more than 1,500 independent private K-12 schools in the U.S.

Website: <https://annualconference.nais.org/>

Twitter: @NAISnetwork

Facebook: <https://www.facebook.com/NAISnetwork>

Anticipated Attendance: 5,000

Delegate Profile: Teachers, Leadership, Development Officers, Admissions, Business, Administrators & Students of NAIS Member Schools

Meeting Contacts: Jay Rapp – Vice President, Professional Development
Arlene Kidwell – Director of Conference Logistics
Jessica Holt – Corporate Relations Manager
John Neetz – Meeting Event Manager, Experient

Headquarter Hotel: Philadelphia Marriott

Day/Date	Blocked	Picked up as of 1/27/2020
Sat, 2/22/20	14	1
Sun, 2/23/20	83	14
Mon, 2/24/20	203	97
Tues, 2/25/20	875	737
Wed, 2/26/20	1,852	1,611
Thurs, 2/27/20	1,852	1,630

Fri, 2/28/20	756	442
Sat, 2/29/20	55	24
Sun, 3/1/20	1	1
Mon, 3/2/20	0	0
TOTALS	5,691	4,557

Official Hotels:

Contracted Hotels	Blocked on Peak	Picked up as of 1/27/2020
Philadelphia Marriott	1,000	964
Aloft Downtown	110	44
The Notary	300	299
Hampton Inn	75	27
Hilton Garden Inn	75	68
Home2 Suites	83	71
Le Meridien	84	38
Loews	75	71
Residence Inn	50	48
TOTALS	1,852	1,630

Peak Blocked Rooms: 1,852

Peak Picked up Rooms: 1,630

Total Blocked Room Nights: 5,691

Total Picked-up Room Nights: 4,557

Housing Bureau: Experient

Housing Desk Location: Broad Street Atrium

Housing Desk Hours:

Wednesday, February 26

8:00 AM–6:00 PM

Thursday, February 27

6:30 AM–6:00 PM

Friday, February 28

6:30 AM–1:00 PM

SCHEDULE OF EVENTS

Wednesday, February 26th	
8:00 AM–6:00 PM	Registration Open
8:30 AM–12:00 PM	School Visits
9:00 AM–12:00 PM	Reflect, Refine, and Renew: Cultivating Resiliency as a Mid-Career Head
9:00 AM–3:00 PM	Creating Momentum in Your School, an NAIS Strategy Lab session
9:00 AM–3:00 PM	The Amazing Philly Race
1:00–3:00 PM	Beyond the Bell Tour
1:00–4:00 PM	Klingenstein Seminar: Data Use as a Window and Mirror: The Call for Data-Driven, Evidence-Based Leadership in Independent Schools
1:00–4:00 PM	Three-Hour Workshops
1:00–5:30 PM	Ensuring the Future: How Trustees Contribute to School Success
5:00–6:00 PM	First-Time Attendee Reception
6:30 PM	Dine-Arounds
Thursday, February 27th	
6:30 AM–6:00 PM	Registration Open

8:00–9:00 AM	Workshop Block 1
8:00 AM–3:30 PM	NAIS Expo Open
9:30–10:45 AM	Opening General Session with Jonathan Haidt
11:00 AM–12:00 PM	Workshop Block 2 / Speed Innovating: Schoolwide Edition
11:30 AM–1:30 PM	Masterclass with Jonathan Haidt
12:00–1:30 PM	Complimentary Lunch in the NAIS Expo
1:30–2:30 PM	Workshop Block 3 / NAIS AC Powered by PechaKucha
2:30–3:15 PM	Networking Break in the NAIS Expo
3:30–5:00 PM	General Session with Idriss Aberkane, Yong Zhao, and Irshad Manji: Three Perspectives on the Future of Education
5:30–7:00 PM	President's Welcome Reception
Friday, February 28th	
6:30 AM–1:00 PM	Registration Open
8:00–9:00 AM	Workshop Block 4
8:00 AM–3:30 PM	NAIS Expo Open
9:30–10:45 AM	General Session with Angie Thomas
11:00 AM–12:00 PM	Workshop Block 5 / Speed Innovating: Teacher's Edition
12:00–1:30 PM	Complimentary Lunch in the NAIS Expo
12:00–3:15 PM	Masterclass: Techniques for Building Belonging in the Classroom presented by Michele Mattoon, NSRF
1:30–2:30 PM	Workshop Block 6 / NAIS AC Powered by PechaKucha
2:30–3:15 PM	Networking Break in the NAIS Expo
3:30–4:45 PM	General Session with Gretchen Rubin

Exhibition Dates/Hours: Thursday, February 27, 2020 8:00 AM - 3:30 PM
Friday, February 28, 2020 8:00 AM - 3:30 PM

Exhibit Set up Dates/Hours: Wednesday, February 26, 2020 8:00 AM - 4:30 PM

Exhibit Breakdown Dates/Hours: Friday, February 28, 2020 3:30 PM - 8:00 PM

Number of Exhibitors: 187

General Contractor: Kaitlin Crozier - Freeman

AV Supplier: Jose Cadena – Cogent
Kevin Scoggins - Cogent

Registration Location: Broad Street Atrium

Registration Dates/Hours: Wednesday, February 26 8:00 AM–6:00 PM
Thursday, February 27 6:30 AM–6:00 PM
Friday, February 28 6:30 AM–1:00 PM

WELCOME PROGRAM

City Information/Restaurant Booth Dates/Hours:

Wednesday, February 26	9:00 AM–5:00 PM
Thursday, February 27	9:00 AM–5:00 PM
Friday, February 28	9:00 AM–1:00 PM

City Information/Restaurant Booth Location: Broad Street Atrium

Hotel Buttons Delivery Date: Monday, February 24

Center City District Banner Dates: Monday, February 24

SHUTTLE INFORMATION

SHUTTLE PROVIDER: No Official Shuttle
School Bus Drop-Offs:
February 27 & 28 between 8:00am-5:00pm

CONTACT INFORMATION

PHLCVB Sales Contact: Melissa Richter-Piraino, National Sales Account Manager

PHLCVB Convention Services: Mariya Brewer, CMP, Senior Convention Services Manager

PCCA Event Manager: Tamara Robinson, Event Manager