

PHLCVB

Philadelphia Convention & Visitors Bureau



AAAAI American Academy of
Allergy Asthma & Immunology

ANNUAL MEETING

PHILADELPHIA, PA · MARCH 13-16, 2020

CONFERENCE INFORMATION:

The American Academy of Allergy, Asthma & Immunology (AAAAI) Annual Meeting
March 13-16, 2020

<https://annualmeeting.aaaai.org/>

TWITTER: [@AAAAI_org](https://twitter.com/AAAAI_org)

FACEBOOK: www.facebook.com/AmericanAcademyofAllergyAsthmaandImmunology/

Group Description

Group Profile: The American Academy of Allergy, Asthma & Immunology (AAAAI) is a professional organization with nearly 7,000 members in the US, Canada and 72 other countries. This membership includes allergist/immunologists, other medical specialties, allied health and related healthcare professionals – all with a special interest in the research and treatment of allergic and immunologic diseases. AAAAI is dedicated to the advancement of the knowledge & practice of allergy, asthma & immunology for optimal patient care. AAAAI endeavors to create effective and visible platforms for advocacy on issues involving the specialty and our patients.

Event Profile: 2020 marks the AAAAI's 76th Annual Meeting. Thousands of professionals will attend this 4-day event to take advantage of the hundreds of educational offerings on a variety of topics including allergic disease; asthma; immunology; food allergy and GI disease; skin disease; PIDD; practice management; new technologies and health care reform. In addition to education sessions, our program includes 900+ abstracts, 100+ case studies and 140+ exhibitors. Our education program is accompanied by 200+ affiliate events focused on product education and networking. Our attendees are committed to their education, networking and philanthropy.

Anticipated Attendance: 5,000+ delegates
Overall attendance of 6,500-7,000 including exhibitors and press

Anticipated % International Attendance:
Approximately 70% domestic & 30% international

Delegate Profile: 50% male & 50% female. Age range is 20-70, with average ages in their 30's and 40's.
Well traveled. Majority speak English.

Meeting Contacts:

Nicole Schmidt, Director of Meetings
 Nicole Brinkley, Meetings Manager
 Steve Folstein, Director of Education
 Dawn Buss, Meetings & Education Manager
 Shauna Barnes, Administrative Manager to the Board of Directors
 Krystal Livingston, Meetings Manager for events at Marriott

AAAAI Leadership

Dr. David Lang, President
 Dr. Mary-Beth Fasano, President-Elect
 Kay Whalen, Executive Director
 Rebecca Brandt, Associate Executive Director

Day/Date	Blocked	Picked up as of 2/27
March 9	23	20
March 10	95	89
March 11	534	512
March 12	2303	2220
March 13	3119	3071
March 14	3076	3021
March 15	2461	2382
March 16	353	317
March 17	14	13
March 18	2	1
TOTALS	11980	11646

Official Hotels:

Contracted Hotels	Blocked on Peak	Picked up as of 2/27
Aloft	123	123
Best Western Plus	49	49
Four Points	25	25
Hampton Inn	150	149
Hilton Garden Inn	147	143
Home 2 Suites	149	149
Le Meridien	147	147
Philadelphia Marriott	1159	1151
Loews	355	355
Philadelphia 201	250	236
Sofitel	121	113
Sonesta	198	191
The Notary	246	240
TOTALS	3119	3071

Peak Blocked Rooms: 3119**Peak Picked up Rooms: 3071****Total Blocked Room Nights: 11980****Total Picked-up Room Nights: 11646****MAJOR EVENTS AT THE PENNSYLVANIA CONVENTION CENTER****Exhibition Dates/Hours: Hall D**

Saturday, March 14 - 9:45 am to 3:15 pm

Sunday, March 15 - 9:45 am to 3:15 pm
Monday, March 16 - 9:45 am to 2:00 pm

Number of Exhibits: 144

General Contractor: Freeman

AV Supplier: Freeman

Registration Location: Broad Street Atrium

Registration Dates/Hours:

Thursday, March 12: 6:00 am – 7:00 pm
Friday, March 13: 6:30 am – 5:00 pm
Saturday, March 14: 6:30 am – 5:00 pm
Sunday, March 15: 6:30 am – 5:00 pm
Monday, March 16: 6:30 am – 4:00 pm

Offsite Events :

President & President-Elect Reception, Friday, March 13, 7:00–9:00 pm @ the Franklin Institute (Invitation only, 500 people)
AAAAl Foundation Benefit, Saturday, March 14, 7:00 – 10:00 pm @ The Please Touch Museum (Tickets available for purchase, 500 people)
Spouse Event (Invitation only, for Past President's spouses) – Sunday, March 15, 9:30 am – 1:30 pm @ The Barnes Foundation
AAAAl Foundation 5K Run/Walk – Sunday, March 15, 4:30-7:00 pm @ the Philadelphia Navy Yard

WELCOME PROGRAM

Information Restaurant Booth Dates/Hours:

Thursday, March 12: 8:00am – 5:00pm
Friday, March 13: 8:00am – 5:00pm
Saturday, March 14: 8:00am – 5:00pm
Sunday, March 15: 8:00am – 5:00pm
Monday, March 16: 8:00am – 5:00pm

Information Restaurant Booth Location: Broad Street Atrium

Hotel Buttons Delivery Date: March 11

Center City District Banner Dates: March 11 - 17

SHUTTLE INFORMATION

SHUTTLE PROVIDER: A-1 Transportation

HOSPITALITY ZONE ACTIVITIES

Registration – Broad street

Major Entrances to be utilized – Broad street ; Arch street west

CONTACT INFORMATION

PHLCVB Sales Contact: Wendy Petersen

PHLCVB Convention Services: Philomena Petro, CMP

PCC Event Manager: Elizabeth Hudock, CMP