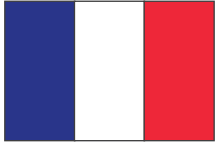


OVERSEAS VISITORS TO PHILADELPHIA: 2019 SNAPSHOT



France

- France is Philadelphia's 5th largest source market for overseas visitation.
- 7 in 10 visitors from France traveled to Philadelphia for leisure purposes.

IN 2019



31,710

Total Visitors from France



\$23.3M

Total Visitor Spending from France



74,110

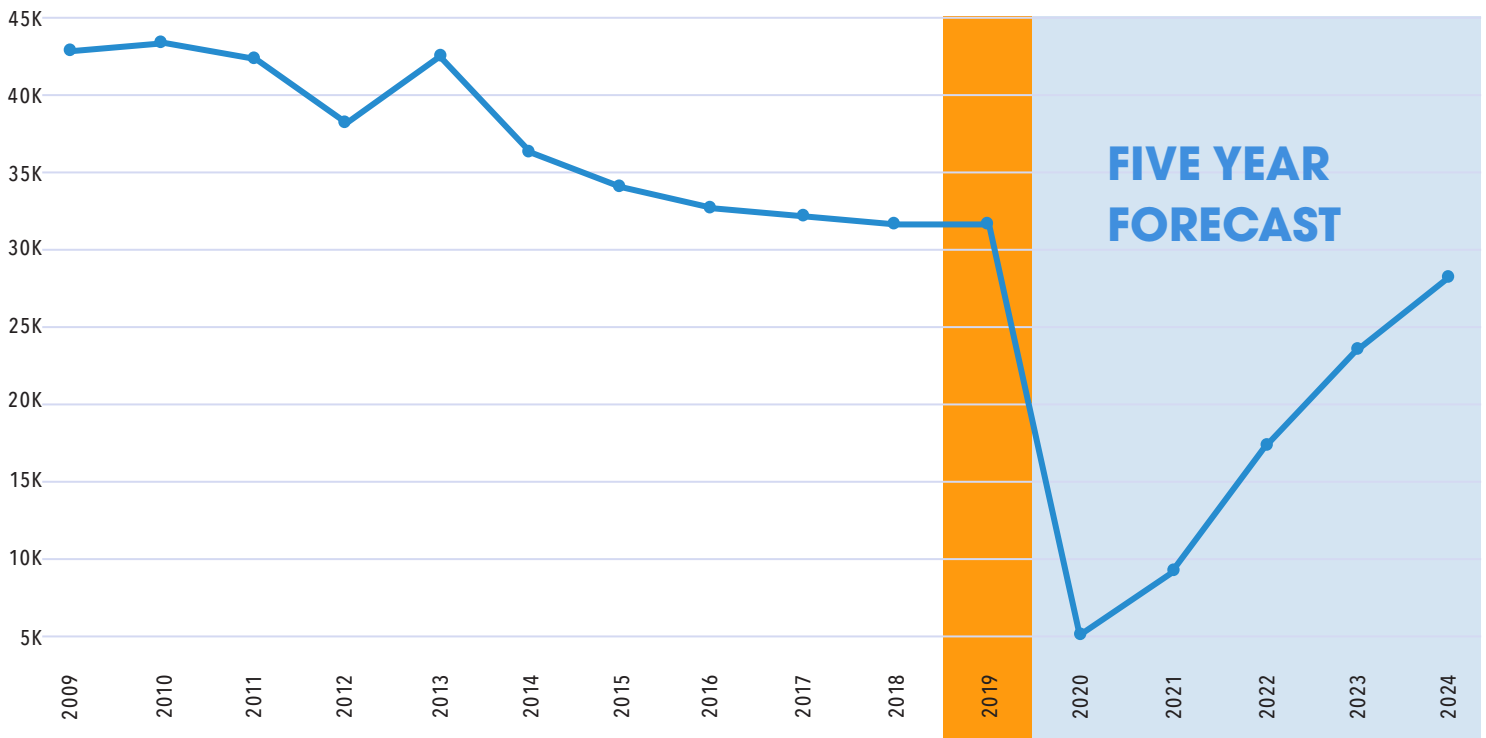
Total Room Nights Sold to Visitors from France



\$736

Amount Spent per Visitor from France

VISITORS FROM FRANCE



With overseas travel restrictions in place due to COVID-19, visitation from France is currently projected to decline by 80% in 2020. However, with travel demand expected to bounce back steadily in the coming years, the French market is estimated to fully recover by 2025.

Interested in learning more about overseas visitation to Philadelphia?

Contact the PHLCVB Global Tourism team at **215-636-3409** or **GlobalTourism@discoverPHL.com**.

Sources: National Travel & Tourism Office (Profile Data); Tourism Economics (Visitation/Spend)

All figures and estimates are subject to revisions as new data becomes available. Due to rounding, minor differences among results may occur from year to year. 9/2019

*FTE=Full-Time Equivalent

