

OVERSEAS VISITORS TO PHILADELPHIA: 2019 SNAPSHOT



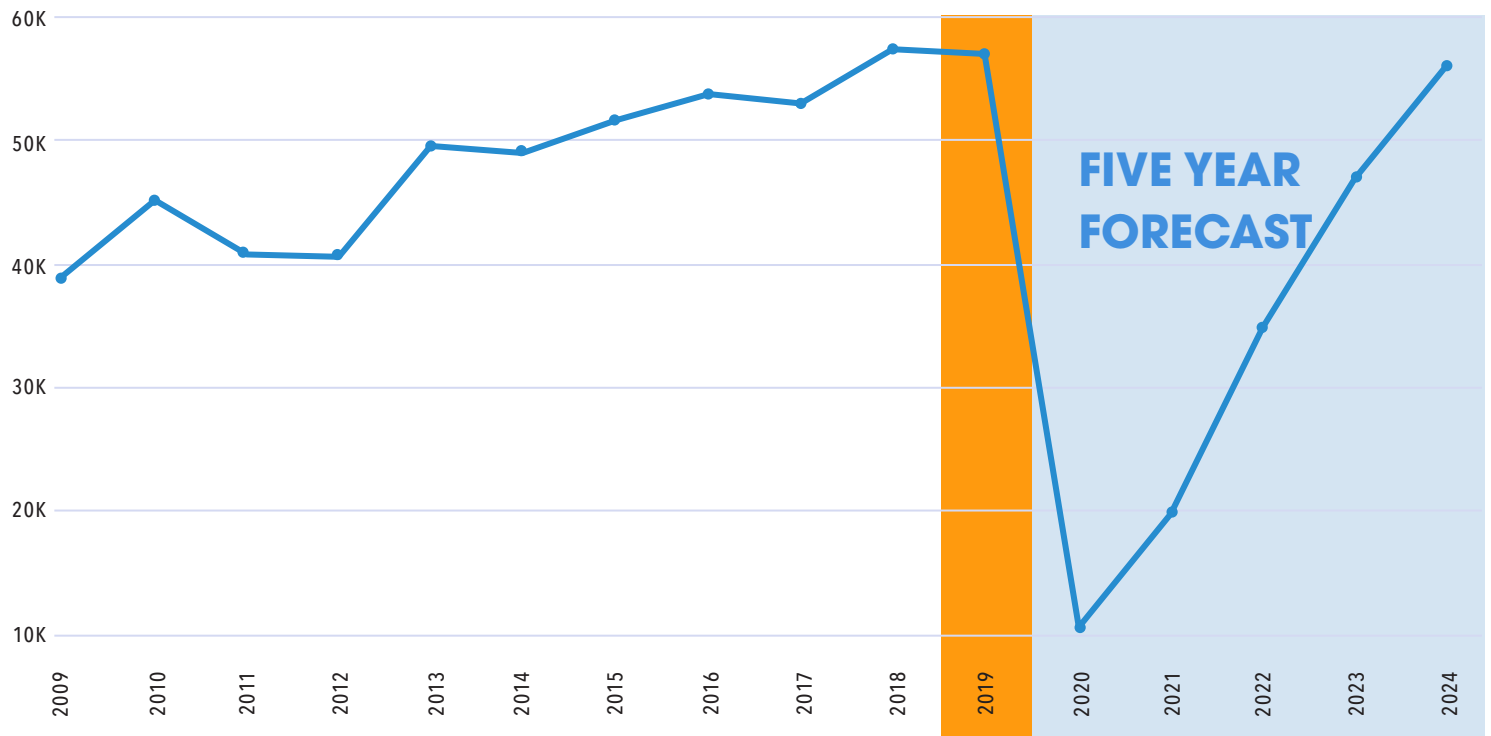
India

- For the first time, India ranked in the top-3 in overseas visitation to Philadelphia.
- Indian visitors spent \$59.4M in Philadelphia in 2019, the 3rd most among all overseas markets.

IN 2019

57,050	\$59.4M	242,600	\$1,042
Total Visitors from India	Total Visitor Spending from India	Total Room Nights Sold to Visitors from India	Amount Spent per Visitor from India

VISITORS FROM THE INDIA



With overseas travel restrictions in place due to COVID-19, visitation from India is currently projected to decline by 80% in 2020. However, with travel demand expected to bounce back steadily in the coming years, the India market is estimated to fully recover by 2024.

Interested in learning more about overseas visitation to Philadelphia?

Contact the PHLCVB Global Tourism team at **215-636-3409** or **GlobalTourism@discoverPHL.com**.

Sources: National Travel & Tourism Office (Profile Data); Tourism Economics (Visitation/Spend)
All figures and estimates are subject to revisions as new data becomes available. Due to rounding, minor differences among results may occur from year to year. 9/2019

*FTE=Full-Time Equivalent

