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2022-23 PARTNERSHIP CALENDAR OF EVENTS

DATE	NAME	LOCATION	PARTNERS	TYPE	PURPOSE	MANAGED BY
September 8	Director of Sales (DOS) Update Meeting	TBD	Stay PHL	Informational	Informational session for hotels regarding news and updates of each division within the PHLCVB related to the industry as well as addressing any concerns coming from the hotel operators.	Convention Sales
September 13	Steps to Success (Step 1)	Virtual	Open to all	International Business Travel Trade Program	A travel trade tourism activation program that will provide you with clear and achievable steps to obtain international business via the international inbound travel trade! The who, what, where, when, why and how to work effectively with the travel trade.	Global Tourism
September 15 4:30	GPHA Presents "Blast from the Past"	Central Green Park at The Navy Yard	Open to all	In-person Networking	Collaborate with GPHA from an outreach standpoint. Invite and cover the cost of Partners to attend this event which will include hotel operators, meeting planners, etc.	GPHA & Partnership Department
September 22	Global Tourism Update Meeting	Virtual	Open to all	Informational	To provide Partners with international news and updates regarding Hospitality and Tourism and the overall market as it pertains to meetings and conventions.	Global Tourism
October 4	Steps to Success (Step 2)	Virtual	Open to all	International Business Travel Trade Program	A travel trade tourism activation program that will provide you with clear and achievable steps to obtain international business via the international inbound travel trade! How to develop the necessary resources to prepare to sell to the travel trade and price your products for an equitable and profitable buyer/supplier relationship.	Global Tourism

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DATE	NAME	LOCATION	PARTNERS	TYPE	PURPOSE	MANAGED BY
October 27	Partner Lunch and Learn – Market Intelligence Report	Virtual	Open to all	Informational	To educate Partners on the benefits of the Market Intelligence Report, how to navigate the data, and its practical use in business.	Partnership Department
November 22	Steps to Success (Step 3)	Virtual	Open to all	International Business Travel Trade Program	A travel trade tourism activation program that will provide you with clear and achievable steps to obtain international business via the international inbound travel trade! Product development and the operational strategies to efficiently work with inbound operators.	Global Tourism
November 23	Annual Luncheon	Philadelphia Museum of Art	Open to all	Networking	A traditional gathering that is known across the Philadelphia hospitality and tourism industry as the best networking event of the year.	PHLCVB
December 8	Partner Appreciation Celebration	NOTO PHL	Open to All	Networking (Speakeasy Theme)	A partner appreciation happy hour which will feature a benefit unveiling for 2023.	Partnership Department
December 8	Global Tourism Update	Virtual		Informational	To provide Partners with international news and updates regarding Hospitality and Tourism and the overall market as it pertains to meetings and conventions.	Global Tourism

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February 2023	Global Tourism Update	Virtual		Informational	To provide Partners with international news and updates regarding Hospitality and Tourism and the overall market as it pertains to meetings and conventions.	Global Tourism
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DATE	NAME	LOCATION	PARTNERS	TYPE	PURPOSE	MANAGED BY
March 30	Partner Lunch and Learn - TBD	Virtual	Open to all	Informational	TBD	Partnership Department
April 27	PHLCVB Partnership Orientation	TBD	Open to all	Networking/Informational	To introduce or reintroduce partners to the PHLCVB staff. Get a full understanding of what the organization does and the staff behind it. This will also be used as a good interactive experience.	Partnership Department
May 25	Partner Lunch and Learn - TBD	Virtual	Open to all	Informational	TBD	Partnership Department
June 22	PHLCVB Town Hall Meeting	TBD	Open to all	Informational	CEO of the PHLCVB, City Official, Visit Philly CEO, and Pennsylvania Convention Center CEO join the partners for an open forum where leadership discusses the state of hospitality and tourism in Philadelphia and brainstorm ideas with Partners to make Philadelphia stronger.	Partnership Department
July 20	Partner Lunch and Learn - TBD	Virtual	Open to all	Informational	TBD	Partnership Department
August	NONE					Partnership Department
September 28	Security in Hospitality	TBD	Open to all	Informational and Networking	Networking function to hear from an expert from law enforcement on how businesses can safeguard themselves during unforeseen occurrences.	Partnership Department



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DATE	NAME	LOCATION	PARTNERS	TYPE	PURPOSE	MANAGED BY
October 26	Partner Lunch and Learn -	Virtual	Open to all	Informational		Partnership Department
November 23	Annual Luncheon	TBD	Open to all	Networking	A traditional gathering that is known across the Philadelphia hospitality and tourism industry as the best networking event of the year.	PHLCVB
December 7	Partner Appreciation Celebration	TBD	Open to All	Networking	A partner appreciation happy hour which will feature a benefit unveiling for 2024.	Partnership Department