

PARTNERSHIP PROGRAM BENEFITS

COMMUNITY (\$375)

A perfect starting point for businesses looking to stay connected to Philadelphia's meetings and hospitality industry.

MOMENTUM (\$750)

Designed for partners ready to build visibility and meaningful business connections through expanded marketing and sales benefits.

SIGNATURE (\$1500)

Our premier level for organizations seeking greater impact and strategic alignment with the PHLCVB.

\$375 \$750 \$1,500

CONNECT (Networking & Connections)

PHLCVB monthly newsletters and general partner communications	X	X	X
Invitations to partner networking events and update meetings	X	X	X
Invitations to annual Phillies Tailgate event (discounted game tickets available for purchase)		X	X
Opportunities to present to and/or host site visits with PHLCVB departments		X	X
Opportunity for partner-to-partner communications on the partner portal		X	X
Invitation to participate in one of our quarterly field site visit days			X

THRIVE (Marketing & Brand Awareness)

Access to convention, events and meetings calendar and profiles	X	X	X
Email communications including convention alerts, event updates, special offers		X	X
Access to Global Tourism Sales and FAM calendar		X	X
Access to leads and referrals related to conventions and meetings		X	X
Access to leads and referrals from PHLCVB attended tourism tradeshows and sales missions		X	X
Opportunity to participate in trade show and sales missions (additional investment required)			X

AMPLIFY (Business Development)

Listing in the PHLCVB online partner directory (includes one category and link to partner site)	X	X	X
Listing in the Philadelphia Official Visitors Guide and Destination Planning Guide	X	X	X
Discounted advertising opportunities in publications & collateral	X	X	X
Inclusion in PHLCVB promotional materials such as International Visitors Guides and Philadelphia Dining Guide when applicable	X	X	X
Access to digital asset libraries & toolkits	X	X	X
Inclusion in Discover Deals Program	X	X	X
Opportunity to communicate offers to customers through our service team		X	X
Exposure to international tour operators through tailored FAM opportunities aligned with partner product fit		X	X
Enhanced listing on the PHLCVB online partner directory (up to 3 categories)		X	X
Inclusion in the PHLCVB Venue/Services Search Tool		X	X
Social media collaboration opportunities			X
Participation in co-op marketing programs (additional investment required)			X
Opportunity to include collateral/information in Meeting Planner Welcome Kits			X

INSIGHT (Education & Professional Development)

Access to international visitation reports and annual reports	X	X	X
Access to research including hotel and tourism data and reports		X	X
Invitation to webinars and marketing resource learning opportunities		X	X
Access to enhanced workshops and professional development sessions			X