

DISCOVERING DIVERSITY

Your guide to Philadelphia



PHLDIVERSITY

A Division of the Philadelphia Convention
& Visitors Bureau

A CITY *of Firsts...*



A Soulful Christmas, Kimmel Center

MAKING HISTORY AND HERSTORY... THEN, NOW, AND TOMORROW

FIRST World Heritage City in the United States.

FIRST AME Church – Mother Bethel Church
was founded here in 1794 by Richard Allen, a freed slave.

FIRST Black women's Greek letter organization, Alpha Kappa Alpha,
was founded by Philadelphia's **Ethel Hedgemon Lyle**.

FIRST historically black colleges and universities, Cheyney University
and Lincoln University, were founded in the Philadelphia area.

FIRST Black men's noncollegiate Greek-letter organization, Sigma Pi Phi,
aka **The Boule**, which means "council of noblemen",
was founded in Philadelphia in 1904.

HISTORY OF TRAILBLAZING WOMEN — **Lucretia Mott**, 19th century
feminist, abolitionist, activist, and social reformer helped launch the
women's rights movement and founded the Philadelphia Female Anti-
Slavery Society in 1833. **Barbara Gittings**, the "mother of the LGBTQ+
civil rights movement," led progressive initiatives and edited the first
widespread lesbian journal.

- Born in Philadelphia, renowned singer **Marian Anderson** sang on the steps
of the Lincoln Memorial in 1939.
- The second school for the deaf in the country, **Pennsylvania School for
the Deaf**, opened in 1820.
- **Home to and shaping generations of celebrated Black Artists:** Henry
Ossawa Tanner, Paul Robeson, Marian Anderson, Billie Holiday, Patti
LaBelle, Pearl Bailey, Teddy Pendergrass, The Roots, Eve, Will Smith, Jill
Scott, Boyz II Men, Gamble and Huff, and so many more.
- **The country's oldest continuously operating queer and feminist
bookstore, Giovanni's Room** was founded in Philadelphia in 1973 and now
operates as Philly AIDS Thrift @ Giovanni's Room.
- **Kappa Alpha Psi**, a Black Greek letter organization, is headquartered
in Philadelphia.
- **A permanent statue of Harriet Tubman** has been commissioned by the
city celebrating her role as a conductor in the Underground Railroad in
Philadelphia.
- **The Philadelphia Tribune** is the oldest continuously published Black
newspaper in the United States, publishing since 1884.
- In 1965, LGBTQ+ activists held the **first Annual Reminder demonstration
outside Independence Hall**, one of the earliest organized LGBTQ+ rights
demonstrations in U.S. history.

The Philadelphia Convention and
Visitors Bureau was the first CVB
in the U.S. to establish a division
highlighting the destination as a
diverse, equitable, inclusive, and
accessible location for meetings,
events, conventions, and visitors.



Philadelphia is the
birthplace of the
nation's first Historically
Black College and
University (HBCU)

STRIVING TO BE THE *Best*

- Philadelphia is the largest city in the U.S. to be named a “**Certified Welcoming**” city by Welcoming America, a formal designation given to cities that have policies and programs in place that reflect the city’s values and commitment to immigrant inclusion.
- PHL Diversity received the **2022 Corporate Award** from the National Coalition of Black Meeting Professionals.
- Since 2015, Philadelphia has garnered **a perfect 100 score on the Human Rights Campaign’s Municipal Equality Index**.
- The city of Philadelphia is **committed to funding racial equity programs**.
- Philadelphia is a member of the **Racial Equity Here** cohort, designed to tackle cultural racism in U.S. cities.
- Philadelphia offers **visitors of all abilities** the opportunity to explore popular attractions.



CHAMBERS OF COMMERCE

African-American Chamber of Commerce, PA, NJ, DE

aachamber.com

Asian American Chamber of Commerce of Greater Philadelphia

asianchamberphila.org

Greater Philadelphia Hispanic Chamber of Commerce

philahispanicchamber.org

Independence Business Alliance (LGBTQIA+)

thinkiba.com

Korean American Chamber of Commerce for Greater Philadelphia

[linkedin.com/company/kccphila](https://www.linkedin.com/company/kccphila)

Philippine American Chamber of Commerce of Greater Philadelphia

Philamchamber-greaterphila.com





Philadelphia's **DIVERSE NEIGHBORHOODS**

From one of the country's oldest and largest Gayborhoods to thriving African American, Latino, Native American and Asian communities, Philadelphia is welcoming to visitors of all backgrounds and cultures.



CHINATOWN

Walk under the Friendship Gate, a gift from Philadelphia's sister city of Tianjin, and enter Chinatown. This neighborhood, located in Center City, is home to restaurants and stores that represent Hong Kong, Cantonese, Fujianese, Northern Sichuan and Taiwanese cultures, with a sprinkling of Korean, Thai, Malaysian, Burmese, and Vietnamese.

PHILADELPHIA'S GAYBORHOOD

The LGBTQ+ community in Philadelphia is a highly visible and important part of the city. Spanning several blocks just east of Broad Street in downtown Philadelphia, the Gayborhood is the center of Philadelphia's LGBTQ+ community.

EL CENTRO DE ORO

A nexus of Latinx culture, translating to "the Golden Block," this section of the Fairhill neighborhood is home to family-owned shops, restaurants, community centers and arts spaces.

AFRICATOWN

One of the fastest growing Black communities in the United States can be found in Southwest Philadelphia. Africatown is filled with deep connections to Africa's roots and heritage.

LITTLE SAIGON

In the 1970s and 1980s, Vietnamese immigrants established grocery stores, restaurants, and karaoke bars in South Philadelphia. These humble family-owned businesses introduced locals to the vibrant flavors of Vietnam, shaping the foundation of the city's Little Saigon neighborhood.

GERMANTOWN, POINT BREEZE, SOUTHWEST PHILADELPHIA, MT. AIRY AND WEST PHILADELPHIA

These neighborhoods are home to the largest concentration of Black Philadelphians.

PORT RICHMOND

Often referred to as "Little Poland," this neighborhood in the River Wards section of Philadelphia offers some of the best Polish cuisine and hosts cultural events year-round.



Things TO DO

- African American Museum in Philadelphia
- American Swedish Historical Museum
- Asian Arts Initiative
- Eastern State Penitentiary
- New Africa Center — Muslim American Museum & Archive
- Johnson House Historic Site, a historic Underground Railroad Station
- Lest We Forget Museum of Slavery
- Mother Bethel AME Church
- Penn Museum
- Philadelphia Stars Memorial Park
- Shofuso Japanese Cultural Center
- The All Wars Memorial to Colored Soldiers and Sailors
- The American Chinese Museum
- The Colored Girls Museum
- The President's House: Freedom and Slavery in the Making of a New Nation
- Weitzman National Museum of American Jewish History



TOURS

Beyond the Bell Tours -
Badass Women's History Walking Tour
beyondthebelltours.com/tours/badass-womens-history-tour

Beyond the Bell Tours -
Gayborhood LGBTQ History Tour
beyondthebelltours.com/tours/philly-gayborhood-and-lgbtq-tour

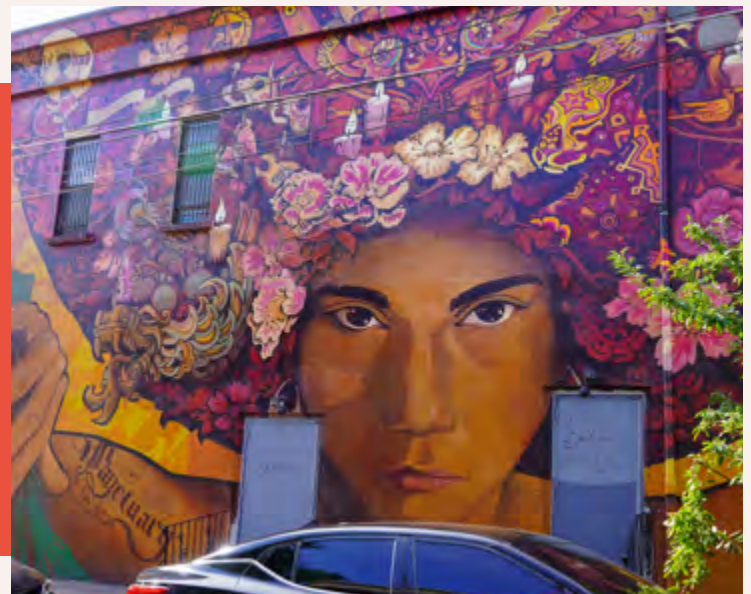
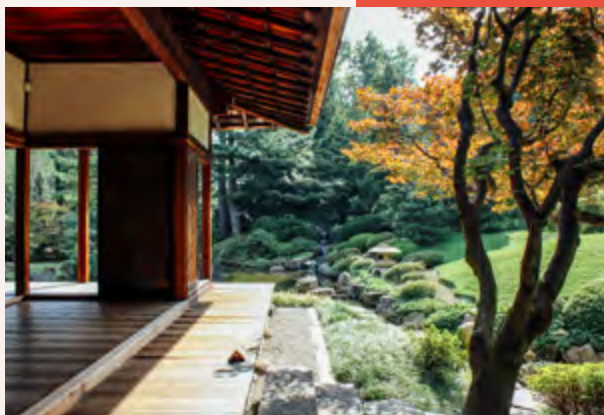
The Black Journey:
African-American Walking Tour of Philadelphia
blackjourneyphiladelphia.com

Mural Arts Tours
muralarts.org

Philly Experiences – Black Culture Tours
phillyexperiences.com

Philly Touch Tours
phillytouchtours.com

StrEATS of Philly Food Tours
streetsofphillyfoodtours.com





BUSINESS DIRECTORY

LGBTQ+-OWNED

BUSINESS	WEBSITE	ADDRESS & PHONE
MISSION TAQUERIA	missiontaqueria.com	1516 Sansom Street, 2nd Floor, Philadelphia, PA 19102, 215-606-1883
OYSTER HOUSE	oysterhousephilly.com	1516 Sansom Street, Philadelphia, PA 19102, 215-567-7683
WINKEL	winkelphilly.com	1119 Locust Street, Philadelphia, PA 19107, 267-639-3453

WOMAN-OWNED

BUSINESS	WEBSITE	ADDRESS & PHONE
A.KITCHEN+BAR	akitchenandbar.com	135 S. 18th Street, Philadelphia, PA 19103, 215-825-7030
ATTICO ROOFTOP	atticorooftop.com	219 S. Broad Street, Philadelphia, PA 19107, 267-519-0965
BRAUHAUS SCHMITZ	brauhausschmitz.com	718 South Street, Philadelphia, PA 19147, 267-909-8814
CAKE LIFE BAKE SHOP	cakelifebakeshop.com	1306 Frankford Avenue, Philadelphia, PA 19125, 732-740-8759
FORK RESTAURANT	forkrestaurant.com	306 Market Street, Philadelphia, PA 19106, 215-625-9425
GHOST TOURS OF PHILADELPHIA	ghosttour.com	Signers Garden (5th and Chestnut Streets), Philadelphia, PA, 19106, 215-413-1997
GLOBAL TOUR CONNECTION, LLC	globaltourconnection.com	812 North 26th Street, Unit B, Philadelphia, PA 19130, 215-978-4078
JIM'S SOUTH STREET	jimssouthstreet.com	400 South Street, Philadelphia, PA 19147, 215-928-1911
LORE'S CHOCOLATES	loreschocolates.com	34 S. 7th Street, Philadelphia, PA, 19106, 215-627-3233
LOVE CITY BREWING COMPANY	lovecitybrewing.com	1023 Hamilton Street, Philadelphia, PA 19123, 215-398-1900
MCGILLIN'S OLDE ALE HOUSE	mcgillins.com	1310 Drury Street, Philadelphia, PA 19107, 215-735-5562
MINISTRY OF AWE	moaphilly.org	27 North 3rd Street, Philadelphia, PA 19106, 610-283-2547
PLEASURE PLATTERS	pleasureplatters.com	5912 Old York Road, Philadelphia, PA 19141, 215-660-9898
ROYAL RESTAURANT GROUP	rrgphilly.com	56 South 2nd Street, Philadelphia, PA 19106, 610-513-3622
STREATS OF PHILLY FOOD TOURS	streetsofphillyfoodtours.com	500 Market Street, W3110, Philadelphia, PA, 19102, 610-506-6120
TALULA'S DAILY	talulasdaily.com	208 W. Washington Square, Philadelphia, PA 19106, 215-592-6555
TALULA'S GARDEN	talulasgarden.com	210 W. Washington Square, Philadelphia, PA 19106, 215-592-7787
THE DINNER DETECTIVE MURDER MYSTERY DINNER SHOW	thedinnerdetective.com/philadelphia/murder-mystery-tickets-showtimes	237 S. Broad Street, Philadelphia, PA 19107, 866-496-0535
THE LOVE	theloverestaurant.com	130 S. 18th Street, Philadelphia, PA 19103, 215-433-1555

DIVERSE-OWNED

BUSINESS	WEBSITE	ADDRESS & PHONE
BAR-LY CHINATOWN PHILLY	bar-ly.com	101 N. 11th Street, Philadelphia, PA 19107, 215-922-2688
BAKE'N BACON	bakenbacon.com	1148 South 11th Street, Philadelphia, PA, 19147, 267-222-0084
FORK RESTAURANT	forkrestaurant.com	306 Market Street Philadelphia, PA 19106, 215-625-9425
FRIDAY SATURDAY SUNDAY	fridaysaturdaysunday.com	261 S. 21st Street, Philadelphia, PA 19103, 215-546-4232
HARD ROCK CAFE	hardrock.com	1113-31 Market Street, Philadelphia, PA, 19107, 215-238-1000
HIGH STREET PHILADELPHIA	highstreetonmarket.com	101 S. 9th Street Philadelphia, PA 19107, 215-625-0988
MIDNIGHT & THE WICKED	midnightandthewicked.com	500 Sansom Street, Philadelphia, PA 19102, 215- 585-2112
OTHERWORLD	otherworldphila.com/	2500 Grant Avenue, Philadelphia, PA 19114, 215-999-8856
POSITANO COAST	positanocoast.net	212 Walnut Street, Philadelphia, PA 19106, 215-238-0499

MEETING SERVICES & EVENT VENUES

VENUE	WEBSITE	ADDRESS & PHONE
ALBRECHT EVENTS, LLC 	albrechtevents.com	426 Stump Road, Montgomeryville, PA, 18936-0590, 215-646-6777
ALTA BUS 	ridewithalta.com	209 Providence Lane, Lansdale, PA, 19446, 215-284-5385
A TO Z PARTY RENTAL AND BENCHMARK EVENT SERVICES 	atozbenchmarkevents.com	3000 W4th Street, Chester, PA, 19013, 844-258-2287
CESCAPHE BALLROOM 	cescaphe.com	1412 Mt. Vernon Street, Philadelphia, PA 19130, 215-238-5750 600 Chestnut Street, Philadelphia PA 19106, 215-238-5750 969 N. 2nd Street, Philadelphia, PA 19123, 215-238-5750
CFB PROMOTIONAL PRODUCTS, LLC 	cfbpromotionalproducts.com	10 Randolph Lane Sicklerville, NJ, 8081, 856-513-6610
COURTYARD PHILADELPHIA CITY AVENUE 	marriott.com/phlav	4100 Presidential Boulevard, Philadelphia, PA 19131, 215-477-0200
CYTO PHL AT CIRA CENTRE 	cytophl.com	2929 Arch Street, Philadelphia, PA, 19104, 267-458-9070
DEEJAYSHELLY 	deejayshelly.com	1112 North Hancock Street, Philadelphia, PA, 19123, 267-640-2731
DETAILS BY MS DAWN  	detailsbymsdawn.com	912 Township Lane, Cherry Hill, NJ, 8002, 856-673-9696
EATIBLE DELIGHTS CATERING 	eatiblelightscatering.com	1540 East Wadsworth Avenue, Philadelphia, PA, 19150, 215-236-3900
EBE TALENT 	ebetalent.com/corporate	1020 North Delaware Avenue, Philadelphia, PA, 19125, 215-634-7700
EMMAGES CORPORATE EVENT PHOTOGRAPHY  	edinstudios.com	902 Valley Road Elkins Park, PA, 19027, 267-462-1808
FAIRFIELD INN & SUITES PHILADELPHIA DOWNTOWN 	marriott.com/phlcc	261 South 13th Street, Philadelphia, PA, 19107, 215-735-7900
GLOBAL TOUR CONNECTION, LLC 	globaltourconnection.com	812 North 26th Street, Unit B Philadelphia, PA, 19130, 215-978-4078
HELM CREATIVE STUDIO  	helmcreativestudio.com	1600 North 5th Street, Philadelphia, PA, 19122, 215-253-8530
MARGAUX ST. LEDGER LLC 	margauxstledger.com	1665 Russell Road, Paoli, PA, 19301, 727-459-2389
PHILLY FIFE AND DRUM COMPANY 	resoundingphiladelphia.com	1601 Market Street, Philadelphia, PA, 19103
PHILLY TEMPS 	www.phillytemps.com	1518 Walnut Street, Philadelphia, PA, 19102, 215-731-1010
PROMOSHOP 	promoshopinc.com	1130 Camino del Mar, Del Mar, CA, 92014, 609-915-6479
WYNDHAM PHILADELPHIA HISTORIC DISTRICT 	phillydowntownhotel.com	400 Arch Street, Philadelphia, PA 19106, 215-923-8660
VUE ON 50 	vueon50.com	1717 Arch Street Suite 5000, Philadelphia, PA 19103, 215-478-8048

**DIVERSITY IS A FACT.
INCLUSION IS AN ACTION.
EQUITY IS A PRACTICE.**

BELONGING IS A FEELING.



PHLDIVERSITY

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